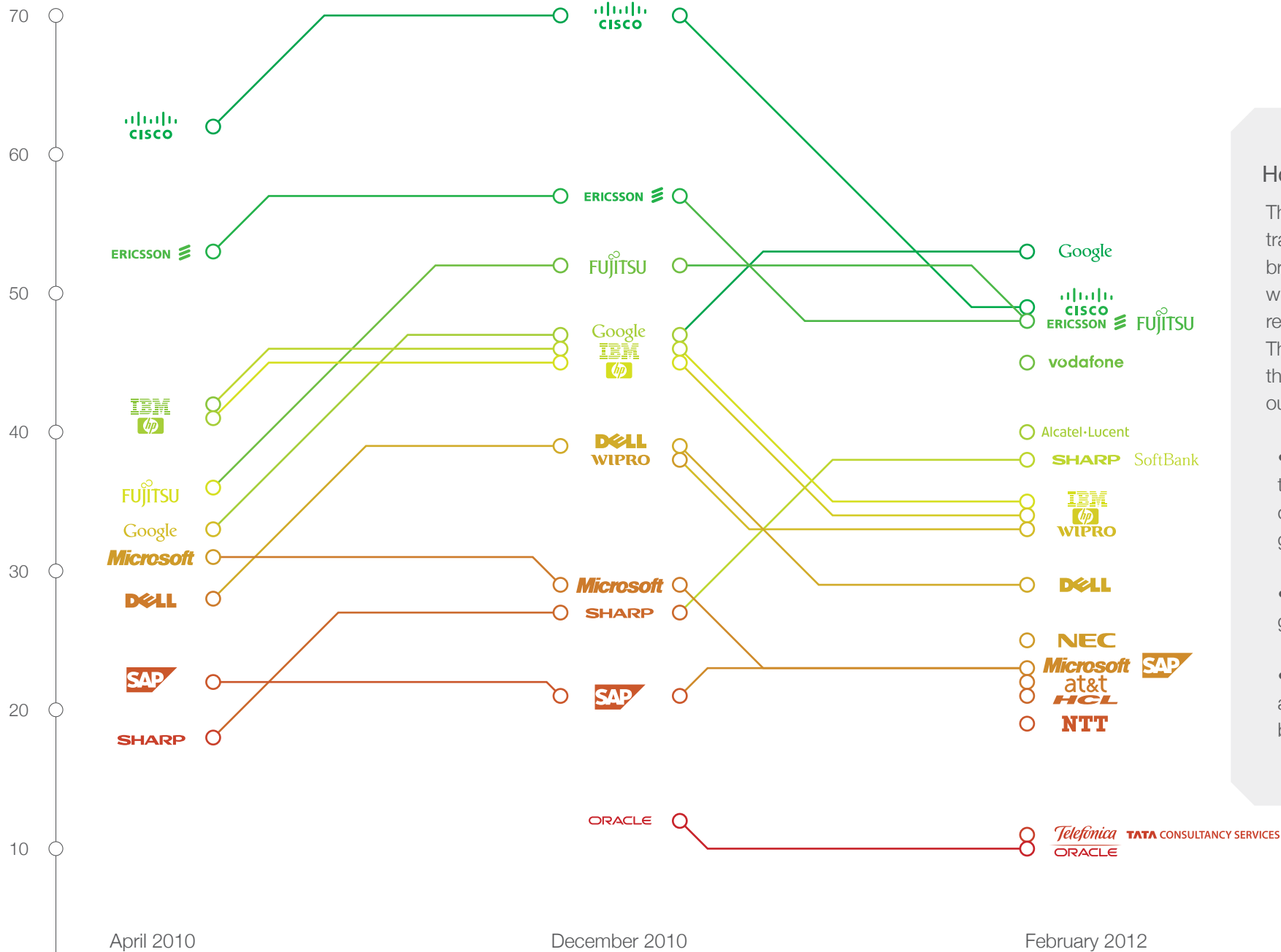


# Greenpeace Cool IT League 2010 - 2012



### How the leader board is scored

The Greenpeace Cool IT leader board tracks the progress of the largest IT brands towards achieving economy-wide greenhouse gas emissions reductions of 15 percent by 2020. The companies are evaluated in three key areas to determine a score out of one hundred:

- Efforts to offer economy-wide technological climate solutions that contribute to global greenhouse gas reductions
- Initiatives to reduce their own global warming emissions
- Active engagement in political advocacy and support for science-based climate and energy policies