



UK's Sustainability Personality of the Year: The First Blue & Green 'Oscars' – The 'Marbles'

The antidote to Sports Personality of the Year. In 2016 we will be launching the full Blue & Green 'Marbles' awards. Most awards have as many categories as there are sponsors and are often decided by a cartel of 'experts'. Because of this they tend to be unrepresentative of the views of ordinary people. Blue & Green 'Marbles' will be the antidote to awards ceremonies. The 'Marbles', as the Blue & Green Awards will be known, will have seven simple and clear categories covering; individuals, organisations, for profits, not-for-profits, investments, films and books.

We will assemble the long list during 2016. The most frequently occurring names will then form the short list in each category. Our readers will then be able to vote for the winner of each category. Importantly, we'll be using a form of proportional representation so people can vote in order of preference for more than one person or organisation. Every vote will therefore count.

But that's for 2016 (anyone interested in headline sponsorship should contact us).

In the meantime, we have consulted a small jury of 12 friends and supporters to come up with a shortlist of the people we all think have made the biggest difference to sustainability in 2015.

The four criteria for inclusion in 2015 were that:

- 1) They have played a role in simplifying the triple pillars of sustainability: economy, people and planet – which sadly rules out some excellent single issue campaigners and organisations
- 2) They are 'notable' and well known – e.g. a Wikipedia entry or national press coverage
- 3) They or their organisation has contributed or been a regular source of content for Blue & Green
- 4) They are UK-based (for 2015 only, to limit scope)

Specifically, our friends were asked to suggest people who: "have done more than anyone in 2015 to simplify sustainability and make it easier for everyone to live sustainably."

The decision on who has made the biggest difference is yours. Vote now.
<https://www.surveymonkey.co.uk/r/Marbles2015>

The nice people at [3D Investing](#) and [ArBolivia](#) have sponsored this year's award.



The Blue & Green Marbles: the 2015 shortlist: UK's Sustainability Personality of the Year

We asked a small jury of 12 friends, readers and supporters to come up with a shortlist of the people we all think have made the biggest difference to sustainability in 2015. This is the shortlist.

[Anthony Hoble](#), *CEO of Carbon Tracker*

For leading the delivery of overwhelming and incontrovertible evidence on unburnable carbon, which underpins the work of so many other organisations and negotiations, not least COP21.

[Caroline Lucas](#), *MP for Brighton Pavilion, Green Party of England and Wales*

For campaigning on fracking, environmentalism, and being an exceptional constituency MP. She may be a party of one in Parliament, but has a more positive impact than much larger parties when it comes to sustainability.

[Catherine Howarth](#), *CEO of ShareAction*

For the patient and painstaking work on raising awareness and driving action for responsible ownership amongst institutional investors. The pension funds who are responsible for the vast majority of investment in the UK.

[Charles Middleton](#), *CEO of Triodos Bank UK*

For leading a company that makes it simple for people to invest sustainably, responsibly and ethically and through its own activities supporting responsible, sustainable and ethical organisations. A firm that runs two of the small group of 3D Investing's 5-star rated funds.

[Dale Vince OBE](#), *Founder & Owner of Ecotricity*

For building an energy company that makes it easy to switch to limitless, clean energy. Also for Vince's campaigning work - not least on electric vehicles and his call for charging point road signs - makes him a leader in the transition to a sustainable future.

[Sir David Attenborough](#), *naturalist*

Sir David Attenborough has been the foremost champion and chronicler of the natural world for more than six decades. This citation specifically relates to his work with the Global Apollo Programme - a 10 year project to make renewable energy cheaper than fossil fuels.

[Jamie Hartzell](#), *Founder & Chair of Ethex*

For creating the Ethex platform, enabling community energy and social enterprises to raise money easily, not least the £4.8 million raised for six community energy share offers before tax relief was cancelled at the end of November.

[Jeremy Leggett](#), *Founder of SolarCentury, Chairman of SolarAid, Chairman of CarbonTracker and Author*

For sharing the process of writing his latest book, *'The Winning of the Carbon War'* – and all the other things Jeremy does which are too long to list here.



[Juliet Davenport OBE](#), *Founder & CEO of Good Energy*

For leading a company that makes it simple for people to switch to clean energy while providing clear leadership and commentary on developments in the renewable industry. The company she leads consistently comes top for customer service.

[Karl Harder, Louise Wilson & Bruce Davies](#), *Joint Managing Directors, Abundance Generation*

For enabling everyone's investment in clean energy through innovative products, but also for the launch of the innovative peer-to-peer pension.

[Mark Goyder](#), *CEO of Tomorrow's Company*

For championing enlightened business and share ownership and providing a clear vision of what responsible enterprise and investment can achieve.

[Nicola Sturgeon](#), *First Minister of Scotland*

For making Scotland a beacon of green in the United Kingdom and across Europe. With all the hot air that comes out of Whitehall and Westminster, Holyrood provides a breath of fresh air, literally and figuratively speaking.

[Roger Harrabin and Tom Heap](#) *of the BBC*

For their consistently impartial and excellent coverage of environmental issues, specifically Changing Climate (Harrabin) and Costing the Earth (Heap) respectively. Two journalists who have made sustainability, the environment and climate change easier for everyone to understand.

[Sarah Butler-Sloss](#) (*Ashden Trust*) and [Mark Sainsbury](#) (*Mark Leonard Trust*) *for Divest Invest (Europe)*

For successfully leading the charge in Europe on divestment from fossil fuels, but also investment in more sustainable and positive options. To both divest (which isn't enough on its own) and invest.

[Dame Vivienne Westwood](#), *fashion designer and businesswoman*

For her consistent campaigning on climate change and human rights, specifically her support for renewables and vocal opposition to fracking.