

The Guide to 2013/14

**"PART OF BEING
OPTIMISTIC IS
KEEPING ONE'S
HEAD POINTED
TOWARD THE
SUN; ONE'S
FEET MOVING
FORWARD"
- NELSON
MANDELA**

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blue&green
tomorrow



the publisher



The survival rate of a newly born enterprise in its first three years is around two-thirds. This drops to well under half at the five year mark. Blue & Green Tomorrow happily marked its third birthday in November 2013 by being part of the happy two thirds that survive. Now comes the hard bit.

We want the world to be as 'blue and green tomorrow' as it was yesterday. After all, there is no plan(et) B. We write about sustainability: investment, energy, travel and spending. Investment was key as financial trade eclipses all other activity. However, most people find investment mind-numbingly dull, so we'd write about how to spend money sustainably too.

We don't preach and we certainly don't suggest there is only one way of thinking about these issues. We try to be fair, optimistic and responsible, unlike many in the media. Our hope is to amplify the message of those already working in sustainability - not to steal their thunder but to intensify it.

Issue one was launched on November 5 2010, a date made famous by its iconoclastic (anti-) hero, Guido Fawkes. By happy chance, this launch date coincided with the start of the third National Ethical Investment Week 2010. We celebrated the sixth edition in 2013.

After five print issues, we moved fully online in October 2011 when we had just under 3,000 readers every month. At the end of October 2012, we had 15,000. This October we had 36,000 and will pass 43,000 in November. Our current rate of growth may mean we may have 150,000 readers monthly in at this time next year. Our editor, Alex Blackburne, took over in the summer of 2012 and has led the charge in our exponential growth. I am grateful to him for his dedication, loyalty and brilliance as an editor.

Thank you to everyone who has written for us, helped us pro bono, funded us and read us. Alex, Charlotte, Ilaria, Nicky, Seth, Tom and I are indebted for your continued unflinching support.

SIMON LEADBETTER
PUBLISHER, BLUE & GREEN TOMORROW



PUBLISHER'S PICK OF THE YEAR

What I like most about this article is the clear and succinct articulation of what we see as Blue & Green Tomorrow's editorial position. Seeing our economic system as separate to the society and environment upon which it depends is wilful ignorance and demands engagement from us all.

Simon Leadbetter
Publisher, Blue & Green Tomorrow

DO YOU KNOW WHAT YOUR MONEY IS DOING WHILE YOU SLEEP?

TUESDAY OCTOBER 15 2013
BY JOEL SOLOMON

Most of us enjoy having money. It is an astonishing tool. More money can equal more food, more fun, and much more status and power. We can even prefer it to love. We know it can positively affect our health. Money brings abundant privileges. I believe that money comes with significant responsibilities. Where, with whom, and how do we spend, invest, or share? Schools teach us its mechanics. Religions teach us to give something back. The economic system teaches us to want to have more. What our dominant education, economic, and religious systems gloss over is that all money ultimately comes from the exploitation of the natural world and of other humans. It may have gone through

many filters before it reaches us. But our inherent responsibility to understand who, how, where, why, and how much is enough never goes away.

Our awareness, expertise and wisdom around the exercise of responsibility for our money, beyond how we safeguard it, is significantly underdeveloped.

Our handling of money represents us as citizens, as spiritual beings, and as ancestors to future generations. We can learn to understand who we spend our money with and how they use it.

Have you ever thought about the 'side effects' of where every dollar or pound comes from?

My bank is representing me with where they invest my money. I know that the manufacturing of the computer I typed this article on likely helps cause cancer. Breakfast reaches my plate and contributes to the harm of someone else's children. My dependence on fossil fuels

is harming the environment for future generations.

Guilt? Only temporarily useful if at all. Shame? Similar. Willful ignorance? Overwhelmed at the enormity of it all? Or shall we commit to understanding better the impact around our money?

There are many different forms of morality, ethics, and citizenship.

My choice is first about continual inquiry. Increasing our personal consciousness can empower us to make more informed choices. Then I can learn to do better. I can make choices that promote long-term change. Next, I can turn my privilege towards being a force for justice and generational sanity.

Let's all strive to be models and mentors for reinventing economic behaviour, how opportunity is shared, and true stewardship of the commons.

Most of all, let's engage in this inquiry.

<http://bit.ly/17FIRwU>



the editor



Let me start this foreword by saying a simple thank you. Thank you to everyone and anyone who has read Blue & Green Tomorrow in 2013. As of November, that's around 40,000 of you.

2013 will be remembered by those in the sustainability space for a number of reasons, perhaps none more so than the recent devastation in the Philippines, where Typhoon Haiyan tore through the country and sent shockwaves to other parts of the world. For many, it was a sign of things to come as climate change begins to take its toll, particularly in the developing world. The events in Asia coincided with crucial climate change negotiations in Warsaw, Poland – also known as COP19. In an act of unparalleled solidarity to his compatriots, Yeb Sano, the Philippines' climate change commissioner, went on a two-week hunger strike at the talks as he – along with representatives from other similarly vulnerable nations – searched for a breakthrough.

While the eventual agreement wasn't as ambitious as the environmental lobby would have hoped for, it provides a pathway to the 2015 negotiations in Paris. For Blue & Green Tomorrow, Typhoon Haiyan and COP19 – and many other events in 2013 – reinforced the message that investors are a crucial part of the jigsaw.

Among my favourite (and our most popular) articles of the year are some about major pension funds and banks making strong commitments to fossil fuel divestment or environmental responsibility.

Meanwhile at a retail level, it has continued to be inspiring and encouraging hearing from the many investors, fund managers and financial advisers that continue to champion sustainable investment as their strategy of choice.

I echo our publisher Simon Leadbetter's sentiments in his foreword on page four, and extend my own thanks to him, my colleagues, our supporters and once again to our readers.

Here's to a bigger, better and even more encouraging 2014.

Alex Blackburne

EDITOR, BLUE & GREEN TOMORROW



EDITOR'S PICK OF THE YEAR

This article is my pick of the year because of its significance. News of Dutch bank Rabobank's refusal to lend to businesses involved in shale gas extraction came as the issue of fracking was beginning to make its way up the political agenda in the UK.

Amid the fierce debate came a strong and welcome statement from a major financial institution. This was followed by similarly positive news of major Norwegian pension fund Storebrand divesting from 19 fossil fuels firms on financial grounds.

A link to our story was also tweeted by Bianca Jagger (the human rights campaigner and ex-wife of Rolling Stones frontman Sir Mick) and Mark Ruffalo (the actor perhaps most famous for portraying the Hulk on screen). Being able to say that was both slightly surreal and hugely satisfying.

Alex Blackburne

Editor, Blue & Green Tomorrow

DUTCH BANK REFUSES LOANS TO BUSINESSES INVOLVED IN SHALE GAS

MONDAY JULY 1 2013
BY ILARIA BERTINI

Dutch bank Rabobank has announced it will not lend money to businesses that deal with unconventional energy extraction, including shale gas, because of the environmental and social implications of doing so. The institution, which specialises in financing agriculture and

food businesses and has a focus on sustainability, has declared shale gas, which is sourced from a process called fracking, and oil from tar sands as off limits.

On fracking, it said the risks of water and soil contamination by the chemicals injected into the shale rocks to extract the gas were too high. So too is the threat to biodiversity, ecosystems and local residents.

Its restriction on loans applies also to farmers who decide to lease their land to energy companies for extraction operations. The bank applied the measures in order to slow down the so-called 'dash for gas' which is happening rapidly, particularly in the US.

A recent study that looked at 141 drinking water wells in Pennsylvania – where natural gas production increased by 69% in 2012 – found methane in 82% of the samples. This suggests that the drilling taking place nearby has somehow affected the water quality.

In the UK, the government has given the green light to 'responsible fracking'. Extraction firms have been encouraged by predictions that say the shale gas reserves in Yorkshire and Lancashire could far exceed previous estimates.

However, the physical risks involved, including the threat of earthquakes, are still unclear. Meanwhile, the possibility of shale gas keeping down consumer energy bills, is also up for debate.

Recent figures by the International Energy Agency (IEA) revealed that renewable sources of energy, such as wind, solar and hydro, are set to produce more power than nuclear and gas combined by 2016.

<http://bit.ly/1b1xd3q>



UKSIF
UK Sustainable Investment
and Finance Association



REA
RENEWABLE ENERGY ASSOCIATION

2013 IN **SUSTAINABILITY**



AITO
Association
of Independent
Tour Operators



ethical
consumer

SUSTAINABLE INVESTMENT IN REVIEW

SIMON HOWARD, CHIEF EXECUTIVE OF THE UK SUSTAINABLE INVESTMENT AND FINANCE ASSOCIATION (UKSIF), REFLECTS ON THE LAST 12 MONTHS IN THE SUSTAINABLE INVESTMENT INDUSTRY.



**“WE ALL KNOW
WE SHOULDN'T
BE DRIVEN BY
PERFORMANCE
FIGURES, BUT WE
ALL KNOW WE LIVE
IN THE REAL WORLD**

It's been quite a year for me personally. Joining UKSIF in May introduced me to new colleagues and a new network, both characterised by talent, professionalism and a commitment to using finance to build a more sustainable world. Stimulating and scary in equal measure!

On investment, I would say things are looking good. We all know we shouldn't be driven by performance figures, but we all know we live in the real world. Suffice to say that with good numbers of our type of fund appearing in the first and second quartiles over three and five years in both equity and fixed income, the sceptics are finding it harder than it has been to attack us.

In finance, I think banks are trying harder. Andrew Cave, head of sustainability at the Royal Bank of Scotland, gave honest and encouraging answers when discussing his bank at the UKSIF summer event, and we've had several engagements with Barclays in its welcome and public efforts to rebuild its culture. There is also more money available for impact investing than there are opportunities. This is all encouraging.

A highlight of the year was National Ethical Investment Week (NEIW) where feedback from the sector has been very warm. We got improved media coverage, which meant the NEIW message got further than before, and we had our first faith-based events in Scotland and Wales. Blue & Green Tomorrow's Sustainable Investment Bootcamp was very impressive and I'm not just saying that. Next year has started already. By that, I mean the deadline for responses to the Law Commission's consultation on fiduciary duty – of first importance to everyone with a pension fund – is January and that doesn't give us long. But we're on it; we're canvassing member views and we'll meet the deadline.

We're also planning for Ownership Day, NEIW and a full programme of member events. Bring on 2014!

*Simon Howard
Chief executive, UKSIF
www.uksif.org*

UKSIF
UK Sustainable Investment
and Finance Association

RENEWABLE ENERGY IN REVIEW

NINA SKORUPSKA, CHIEF EXECUTIVE OF THE RENEWABLE ENERGY ASSOCIATION (REA), REFLECTS ON THE LAST 12 MONTHS IN THE RENEWABLES INDUSTRY.



2013 has been another helter-skelter year for UK renewables. My colleagues tell me, "Every year we say it can't get any crazier – but it always does!"

Ed Miliband and David Cameron took energy policy to fever pitch with their proposals to reduce energy bills – the former with a price freeze; the latter with a green levy 'rollback'.

Energy affordability is key, but in this instance, we have Labour shooting themselves in the left foot and the Conservatives shooting themselves in the right foot. This escalated to farce when the Sun quoted the prime minister as allegedly

wanting to "get rid of all this green crap". In the middle, we have the Liberal Democrats saying very sensible things about the power of switching to boost competition and drive down bills, and pledging to defend renewable energy and energy efficiency support for the long-term health of the environment and the economy. However, what we really need in 2014 is a re-establishment of the cross-party consensus on driving forward the low-carbon energy economy. With a capacity crunch racing towards us, keeping the lights on without busting our climate commitments is more important than which party's

“KEEPING THE LIGHTS ON WITHOUT BUSTING OUR CLIMATE COMMITMENTS IS MORE IMPORTANT THAN WHICH PARTY'S POPULIST PROMISES WIN THE NEXT ELECTION

populist promises win the next election. Away from Westminster, we look forward to the launch of the household renewable heat incentive – will it do for renewable heating what the feed-in tariff has done for solar panels? Electricity market reform and building a common sense debate around the sustainability of biomass and biofuels will be key policy priorities, too. In 2014, we will be launching a tool enabling public, private and community groups to make business connections with the renewables industry, helping unlock low-carbon opportunities across the economy and especially for communities. Finally, watch this space for a new REA state-of-the-industry report on investment, employment and deployment.

Nina Skorupska
Chief executive, REA
www.r-e-a.net



SUSTAINABLE TOURISM IN REVIEW

KATE KENWARD, EXECUTIVE DIRECTOR OF THE ASSOCIATION OF INDEPENDENT TOUR OPERATORS, REFLECTS ON THE LAST 12 MONTHS IN THE WORLD OF SUSTAINABLE TOURISM.



“MANY OF OUR MEMBERS’ CUSTOMERS ARE INCREASINGLY VERY CONSCIOUS AND KNOWLEDGEABLE ABOUT SUSTAINABLE TOURISM AND NOW ACTUALLY JUST EXPECT IT TO BE PART OF THEIR HOLIDAY EXPERIENCE AS A MATTER OF COURSE

Sustainable tourism within AITO remains core to our members’ overall ethos with regards to how they provide holidays for their customers. With over 120 specialist tour operator members and an equal number of specialist travel agent members, the level of engagement in sustainable tourism does, however, vary across the membership as a result of many factors. These factors could be based on the individual company’s level of conviction, its size, the human and financial resources it has available, the regions of the world in which it operates, the style of holidays it offers, its propensity to make a difference in economic, cultural or environmental terms, the level of each company’s development and, finally, its knowledge and understanding of sustainable tourism practices.

In general, our tour operators are slightly ahead of our travel agent members on sustainable tourism knowhow – although there is certainly an increasing level of awareness and concern amongst our independent retailers about the benefits of promoting best practice in tourism for tomorrow’s travellers.

During the past 12 months, AITO has worked hard to help its members understand how sustainable tourism can benefit their bottom line – which, in these tough trading times, is a key requirement and motivator for our independent SMEs. We have engaged the expertise of Xavier Font, co-director of the International Centre for Responsible Tourism at Leeds

Metropolitan University, to conduct training seminars for our members on how better to incorporate sustainability into their day-to-day marketing and communications activities.

This has greatly assisted and encouraged some of our members who, previously, may not have been engaged deeply in sustainable tourism principles, while those already engaged have been able to intensify or adjust their messages throughout their various communication channels to consumers.

Apart from the complexities of the travel industry’s engagement in sustainable tourism, it is well known that, in larger volume travel marketplaces, when some consumers prioritise the key elements of their proposed holiday, sustainable tourism principles may well be lower down their list than price, value for money, the reputation of the travel organiser and the destination itself.

At AITO we understand that we have a duty to help educate consumers on how consideration of sustainable tourism can enrich both their holiday experience and that of their destination.

Travel companies must communicate this message to consumers in the correct way – people don’t like to be badgered into supporting causes or ideals. They need to understand the benefits clearly and to see how they can help to make a difference.

Those marketing and communications training seminars with Xavier Font, mentioned above, have helped our members to craft their messages to their customers in an appealing and practical way.

And I’m pleased to say that many of our members’ customers are increasingly very conscious and knowledgeable about sustainable tourism and now actually just expect it to be part of their holiday experience as a matter of course.

Kate Kenward
Executive director, AITO
www.aito.com

AITO
ssociation
of Independent
Tour Operators

ETHICAL SHOPPING IN REVIEW

SIMON BIRCH, A WRITER FOR ETHICAL CONSUMER MAGAZINE, REFLECTS ON THE LAST 12 MONTHS IN THE WORLD OF ETHICAL SHOPPING AND SUSTAINABLE SPENDING.

Shoppers always ditch ethics when times get tough right? Well actually no, they don't.

This was the clear message from Fairtrade Fortnight in February. Critics of ethical shopping were left spluttering with the news of a recession-busting 19% growth in the sales of Fairtrade goods in 2012, taking the UK spend on Fairtrade to a whopping £1.6 billion.

More good news followed in March when the EU introduced a ban on animal testing for new cosmetics covering everything from toiletries to toothpaste.

Campaigners aren't being made jobless just yet, though, as giant cosmetics companies will still use animal testing to develop new products to sell outside Europe.

Meanwhile, chocoholics received a welcome Easter present with the news that they could get their fix and help save the rainforests thanks to a new joint campaign launched by the Rainforest Foundation and Ethical Consumer.

With the Congo rainforest now facing the chop from industrial palm oil plantations, the campaign aims to highlight those companies which are taking a responsible approach to sourcing their palm oil.

In the first of a series of consumer guides, Divine Chocolate and Booja Booja came

out top for Easter eggs as actually neither use any palm oil.

One of the most significant developments for ethical shopping in 2013 was the summer launch of Fairphone, the first smartphone to use conflict-free minerals and which promises to shake up the global smartphone market.

Tragically a number of the Co-op Bank's senior managers haven't been quite so smart. As the media vultures pick over the bank's latest calamitous chapter, the customer-led Save Our Bank campaign is now fighting a desperate battle to ensure that the bank's ethical policies remain intact.

Whatever happens, though, the good news is that the goal of a more ethical banking system can't be destroyed simply by the actions of a few incompetent and foolish men.

Simon Birch
Ethical Consumer
magazine

www.ethicalconsumer.org

ethical
consumer



“CRITICS OF ETHICAL SHOPPING WERE LEFT SPLUTTERING IN FEBRUARY WITH THE NEWS OF A RECESSION-BUSTING 19% GROWTH IN THE SALES OF FAIRTRADE GOODS IN 2012, TAKING THE UK SPEND ON FAIRTRADE TO A WHOPPING £1.6 BILLION

IF GREED WERE NOT THE MASTER

OF MODERN MAN – ABLY ASSISTED BY ENVY – HOW COULD IT BE THAT THE FRENZY OF ECONOMISM DOES NOT ABATE AS HIGHER ‘STANDARDS OF LIVING’ ARE ATTAINED, **AND THAT IT IS PRECISELY THE RICHEST SOCIETIES WHICH PURSUE THEIR ECONOMIC ADVANTAGE WITH THE GREATEST RUTHLESSNESS?**

*How could
we explain*

THE ALMOST
UNIVERSAL
REFUSAL

ON THE PART OF THE RULERS OF THE RICH SOCIETIES – WHERE ORGANISED ALONG PRIVATE ENTERPRISE OR COLLECTIVE ENTERPRISE LINES – TO WORK TOWARDS THE HUMANISATION OF WORK?

IT IS ONLY *necessary* TO ASSERT THAT SOMETHING

WOULD REDUCE THE ‘STANDARD OF LIVING’ AND
EVERY DEBATE IS INSTANTLY CLOSED.

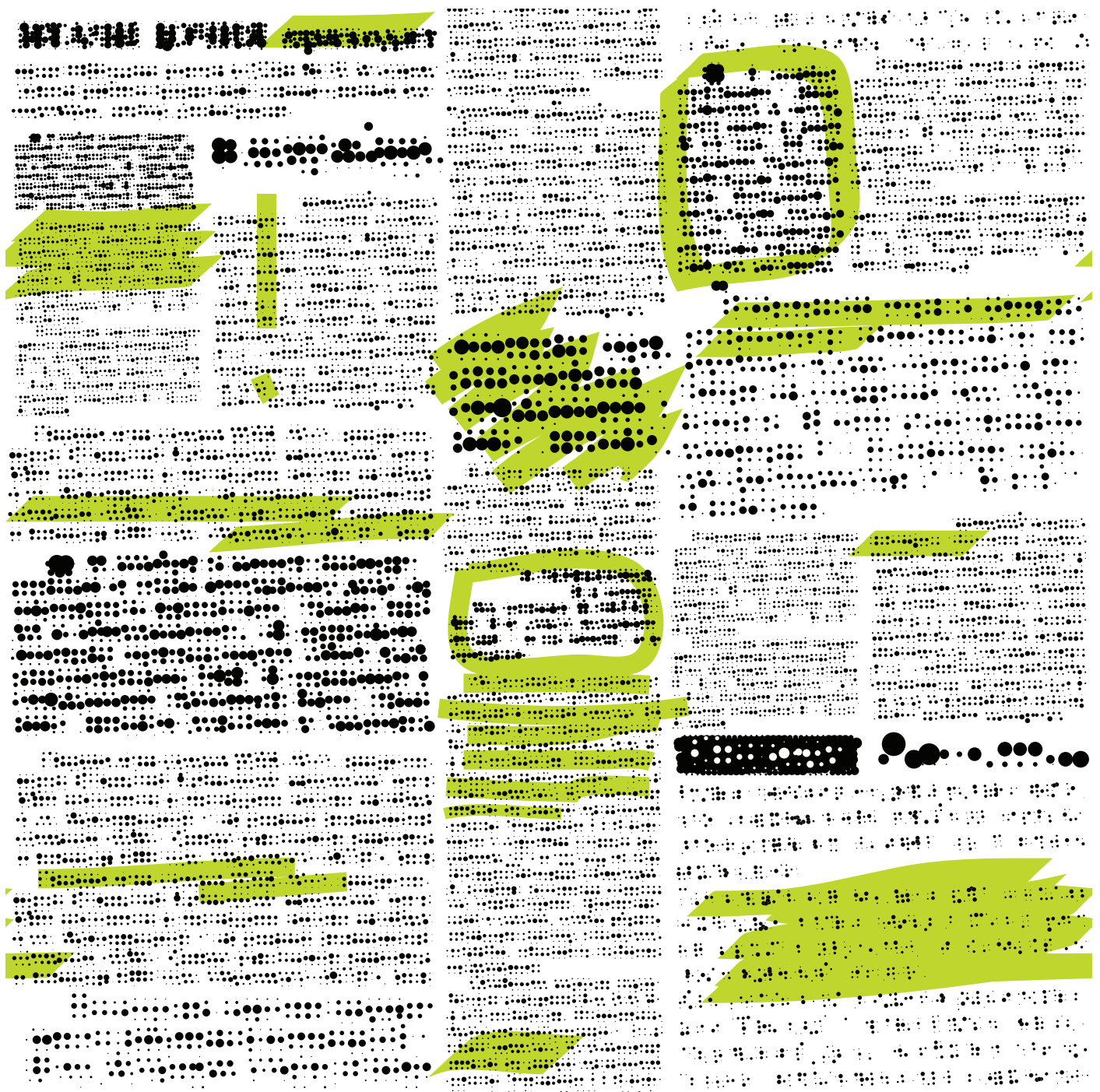
THAT SOUL-DESTROYING, MEANINGLESS, MECHANICAL, MONOTONOUS, MORONIC WORK IS AN INSULT TO HUMAN NATURE WHICH MUST NECESSARILY AND INEVITABLY PRODUCE EITHER ESCAPISM OR AGGRESSION, AND THAT NO AMOUNT OF ‘BREAD AND CIRCUSES’ CAN COMPENSATE FOR THE DAMAGE DONE – THESE ARE FACTS WHICH ARE NEITHER DENIED NOR ACKNOWLEDGED BUT ARE MET WITH AN UNBREAKABLE CONSPIRACY OF SILENCE – BECAUSE TO DENY THEM WOULD BE TOO OBVIOUSLY ABSURD AND TO ACKNOWLEDGE THEM WOULD CONDEMN THE CENTRAL PREOCCUPATION OF MODERN SOCIETY AS A CRIME AGAINST HUMANITY.

– E.F. SCHUMACHER, SMALL IS BEAUTIFUL: ECONOMICS AS IF PEOPLE MATTERED

Top articles

of the year:

JANUARY-NOVEMBER



JANUARY

BLUE & GREEN TOMORROW'S TOP 10 MOST-READ ARTICLES
FROM JANUARY 2013

1. GOVERNMENT URGED TO MAKE 2013 'THE YEAR OF THE BEE'

January 29

Thousands of campaigners have called for the government to take action over dwindling bee numbers, urging David Cameron to adopt a national bee action plan.

Read more: <http://bit.ly/YBVnxM>

2. SCOTLAND SETS DECARBONISATION TARGET AND URGES UK TO FOLLOW SUIT

January 30

The coalition's decision not to include a decarbonisation target in last month's energy bill has been pulled into question, after the Scottish government revealed its plans to cut carbon in its electricity by more than 80% by 2030.

Read more: <http://bit.ly/XgVSIN>

3. GREENPEACE NEARS FUNDING TARGET TO 'EXPOSE SHELL' IN FINANCIAL PRESS

January 17

Environmental group Greenpeace is on the verge of raising £20,000 to pay for an advert in the financial press that attacks oil giant Shell for its exploration activity in the Arctic.

Read more: <http://bit.ly/13EYJiF>

4. GERMAN CO-OPERATIVES LEAD RENEWABLE ENERGY SURGE

January 10

Co-operatives in Germany are driving forward the country's renewable energy efforts, according to a report by Energy Transition.

Read more: <http://bit.ly/VUmIVN>

5. THE ANONYMOUS BILLIONAIRE GROUP FUNDING CLIMATE CHANGE DENIAL

January 25

An investigation by The Independent has revealed details of a "secretive funding organisation" that allows the super-rich to anonymously fund the rejection of climate science.

Read more: <http://bit.ly/11WaP8X>

6. UK RENEWABLE ENERGY GENERATION GROWS BY 27%

January 3

Renewable energy is growing rapidly in the UK, according to the 2012 update to the Renewable Energy Roadmap, published during Christmas week by energy secretary Edward Davey.

Read more: <http://bit.ly/ZfGkcR>

7. MET OFFICE PREDICTS 2013 WILL BREAK TEMPERATURE RECORDS

January 8

After its preceding year became the ninth warmest on record, 2013 looks set to be even warmer, according to the Met Office's annual forecast of the year ahead.

Read more: <http://bit.ly/U0NX2b>

8. INSURANCE INDUSTRY CAN HELP DRIVE RENEWABLES, SAYS SWISS RE REPORT

January 21

A report by one of the world's largest reinsurance firms has highlighted the important role insurers must play in tackling climate change and developing renewable energy.

Read more: <http://bit.ly/VVeznC>

9. ENOUGH FOOD FOR EVERYONE IF: LANDMARK ANTI-POVERTY CAMPAIGN LAUNCHED

January 23

Some of the UK's leading charities and a collection of the world's most recognisable faces have lent their backing to a new campaign that aims to alleviate poverty worldwide by forcing strong governmental action.

Read more: <http://bit.ly/Xzglar>

10. UN EMPHASISES 'VITAL ROLE' OF SUSTAINABLE TOURISM

January 7

The United Nations General Assembly has adopted a resolution that recognises sustainable tourism as hugely influential in the battles against poverty and environmental protection.

Read more: <http://bit.ly/ZxfEEJ>

FEBRUARY

BLUE & GREEN TOMORROW'S TOP 10 MOST-READ ARTICLES
FROM FEBRUARY 2013

1. DEET IS LOSING ITS EFFECTIVENESS AGAINST MOSQUITOES, SCIENTISTS SAY

February 24

Mosquitoes are now able to ignore the widely used insect repellent Deet, say scientists, because their receptors are becoming less sensitive.

Read more: <http://bit.ly/17Jn0KA>

2. EDF UNDER FIRE AS THOUSANDS BACK NO DASH FOR GAS IN ONLINE PETITION

February 25

More than 12,000 people in 24 hours have signed a petition calling on energy giant EDF to drop a £5m civil claim against activists who occupied one of its power plants last October.

Read more: <http://bit.ly/1aPAKhv>

3. LIBYA COULD PRODUCE MORE ENERGY FROM RENEWABLES THAN OIL, SAYS STUDY

February 27

Libya could generate five times the amount of energy from solar panels alone than what it produces from crude oil, according to research by Nottingham Trent University.

Read more: <http://bit.ly/1h18Kjm>

4. SHORTLIST REVEALED FOR NEW ENERGY & CLEANTECH AWARDS 2013

February 22

Some of the UK's most innovative companies have been shortlisted for prizes at the New Energy & Cleantech Awards 2013, which take place on March 21 in London.

Read more: <http://bit.ly/1fdWL1t>

5. INTRODUCING: THE GUIDE TO SUSTAINABLE TOURISM 2013

February 13

Welcome to our first report of the year: The Guide to Sustainable Tourism 2013, which we hope will inspire you to make responsible, sustainable and more informed choices when planning your holidays in the future.

Read more: <http://bit.ly/1bBmMRt>

6. 'GOOD INVESTOR' GUIDE LAUNCHED FOR SOCIALLY-MOTIVATED INVESTORS

February 12

Social finance firm Investing for Good has launched a guide that aims to provide impact investors with best-practice information into the sector.

Read more: <http://bit.ly/18Ng9uq>

7. WATER EFFICIENCY COULD PROVIDE 3.7M JOBS BY 2020

February 20

A comprehensive report released by US thinktank the Pacific Institute has highlighted the vast potential in job growth connected with increased investments in water efficiency.

Read more: <http://bit.ly/HXFF9q>

8. WESTMILL SOLAR CO-OP GETS £12M BACKING FROM LANCASHIRE COUNCIL PENSION FUND

February 8

Lancashire county council's pension fund has invested £12m in the UK's first community-owned solar development in South Oxfordshire.

Read more: <http://bit.ly/19E8w9e>

9. GOVERNMENT POLL CHARTS MAJOR SUPPORT OF RENEWABLE ENERGY

February 5

Nearly eight in 10 people (79%) in the UK are in favour of clean energy while just 4% are opposed to it, according to the Department of Energy and Climate Change's (DECC) latest public attitudes tracking survey.

Read more: <http://bit.ly/19E8RsE>

10. NESTLÉ CEO: WATER SCARCITY IS A MAJOR THREAT TO THE FOOD INDUSTRY

February 28

Nestlé CEO Paul Bulcke has warned about the possible consequences of a global water shortage – a threat that will hit the food industry particularly hard.

Read more: <http://bit.ly/19E9geH>

MARCH

BLUE & GREEN TOMORROW'S TOP 10 MOST-READ ARTICLES
FROM MARCH 2013

1. CLIMATE CHANGE TO BE REMOVED FROM NATIONAL CURRICULUM

March 19

The topic of climate change has been removed from the latest draft guidelines of the national curriculum for children in key stages 1-3. The topic is no longer taught in geography and only a single reference occurs within chemistry.

Read more: <http://bit.ly/17JqNrd>

2. GOVERNMENT 'MUST LISTEN' TO CHIEF SCIENTIFIC ADVISER ON CLIMATE CHANGE

March 26

Environmental campaign group Friends of the Earth has spoken out in support of the government's chief scientific adviser Sir John Beddington, who yesterday warned of the devastating effects of climate change.

Read more: <http://bit.ly/1bBpmXC>

3. INNOVATIVE TIDAL LAGOON COULD POWER 100,000 HOMES

March 8

Swansea Bay could soon become home to one of the largest tidal power projects the UK has ever seen – a 250MW tidal lagoon that produces enough energy for over 100,000 homes.

Read more: <http://bit.ly/1fe2IAZ>

4. ASDA LOOKS TO CANARY ISLANDS TO SLASH BANANA FOOTPRINT

March 11

Supermarket chain Asda has announced it will start selling bananas from the Canary Islands instead of from the Caribbean and Central America, in an effort to cut the fruit's carbon footprint and reduce transportation time.

Read more: <http://bit.ly/13tY1D>

5. TELEGRAPH ARTICLE 'WRONG' ABOUT ETHICAL INVESTMENT

March 27

Sustainable investment specialists have rallied to defend ethical investing, after an article in The Telegraph yesterday questioned whether the strategy can be a profitable one.

Read more: <http://bit.ly/1dfaQFi>

6. CO-OP GROUP RECORDS LOSS AFTER 'CHALLENGING' YEAR

March 21

The Co-operative Group has revealed that its retail arm and core banking section delivered figures that met its expectations and that it reduced its carbon emissions in 2012. But losses in non-core banking have adversely affected the organisation's profits.

Read more: <http://bit.ly/11liHS>

7. GOVERNMENT IN COURT OVER AIR POLLUTION 'SCANDAL'

March 7

A case from environmental law firm Client Earth against the government over its failure to meet legal limits for air quality will be heard today by the Supreme Court. A win could force the government to take drastic action reduce UK air pollution.

Read more: <http://bit.ly/1aqBZI6>

8. BUDGET 2013: GREEN BUSINESSES CALL FOR SUSTAINABLE ISA INCENTIVES

March 7

George Osborne could "mobilise billions for investment in sustainable sectors" by installing tax incentives for green ISAs, according to two leading sustainable finance organisations.

Read more: <http://bit.ly/1dUqGbf>

9. LEONARDO DICAPRIO CALLS FOR IVORY TRADE BAN IN THAILAND

March 1

Hollywood actor Leonardo DiCaprio has pledged to end the large-scale poaching of elephants, known as the 'killing frenzy', in an attempt to secure a full ivory ban in Thailand.

Read more: <http://bit.ly/1fSYZAH>

10. JAGUAR LAND ROVER CHIEF LABELS ELECTRIC CARS AS INEFFICIENT

March 7

Ralph Speth, chief executive of Jaguar Land Rover, has said that electric vehicles will never be a mass solution to pollution problems.

Read more: <http://bit.ly/1aEtB7d>

APRIL

BLUE & GREEN TOMORROW'S TOP 10 MOST-READ ARTICLES
FROM APRIL 2013

1. SEVEN UK FIRMS MAKE IT ONTO WORLD'S MOST ETHICAL COMPANIES LIST

April 5

International thinktank the Ethisphere Institute has just revealed its annual rundown of the World's Most Ethical Companies (WME), in which seven UK firms are included.

Read more: <http://bit.ly/GVD8vP>

2. CO-OP BANK FACES UNCERTAIN FUTURE AS DEAL TO BUY LLOYDS BRANCHES COLLAPSES

April 24

It was lauded as "the biggest shake-up in high street banking in a generation", but today the Co-operative Bank has revealed that it is pulling out of a deal to buy 632 branches owned by Lloyds Banking Group.

Read more: <http://bit.ly/I1JjQ9>

3. REPORT SAYS INVESTING IN FOSSIL FUELS IS A 'VERY RISKY DECISION'

April 19

The majority of fossil fuels are "unburnable" if governments want to stay within their carbon emission limits, according to a comprehensive report by leading economists.

Read more: <http://bit.ly/19EeFCe>

4. BILL GATES JOINS INVESTORS IN RENEWABLE ENERGY STORAGE FIRM

April 4

Microsoft co-founder Bill Gates has joined a group of investors in renewable energy storage research and development, after pledging towards a \$35m investment in cleantech firm Aquion Energy.

Read more: <http://bit.ly/1b6lkvu>

5. INTRODUCING: THE GUIDE TO CORPORATE SOCIAL RESPONSIBILITY 2013

April 19

Welcome to Blue & Green Tomorrow's Guide to Corporate Social Responsibility 2013. In these pages, we outline why CSR, responsible business, sustainability – whatever you wish to call it – cannot simply be an obligatory side-project that comes to the fore every 12 months in the form of a glossy report.

Read more: <http://bit.ly/18lDEyj>

6. WIRELESS TECHNOLOGY AND CLOUD COMPUTING ARE 'ENERGY MONSTERS'

April 19

The technology industry has largely underestimated the surge in power use from cloud and wireless services, according to a study by Melbourne's Centre for Energy Efficient Telecommunications (CEET).

Read more: <http://bit.ly/1egBD7Q>

7. £10M INVESTMENT NEEDED TO KICKSTART SWANSEA BAY TIDAL LAGOON

April 8

The developer of a 250 megawatt (MW) tidal lagoon at Swansea Bay is seeking £10m in public funding to support its project, which will provide clean power to over 100,000 homes.

Read more: <http://bit.ly/I3wtRC>

8. JOSÉ MUJICA: URUGUAY'S PRESIDENT AND THE POWER OF FACING

April 1

In March, we brought you five profiles of environmentally-minded politicians, with representatives from Brazil, Senegal, Denmark, the UK and South Korea. Transforming from Marxist political prisoner to president of your country carries a heavy burden but José Mujica, leader of Uruguay and the first name in this second set of five, is coping pretty well.

Read more: <http://bit.ly/1aPHps3>

9. MPS CALL FOR MORE URGENT MARINE PROTECTION

April 11

A committee of MPs has criticised lethargic action from the government over making 127 sites around the UK marine conservation zones (MCZs).

Read more: <http://bit.ly/17m5lGC>

10. INCREASE IN SUPPORT FOR RENEWABLE ENERGY IN GOVERNMENT POLL

April 30

Public support for renewable energy in the UK has risen to 82% from 79% in the latest Public Attitudes Tracking Survey conducted by the Department of Energy and Climate Change (DECC).

Read more: <http://bit.ly/17JzDjv>

MAY

BLUE & GREEN TOMORROW'S TOP 10 MOST-READ ARTICLES
FROM MAY 2013

1. ARCTIC ICE MELT FORCES RUSSIAN SCIENTISTS TO ABANDON RESEARCH STATION

May 24

Rapid ice melt in the Arctic has forced a Russian crew to evacuate their research station, according to the country's natural resources and environment ministry.

Read more: <http://bit.ly/1cFsgwe>

2. COMMERCIAL BAKERS RANKED ON PALM OIL USE

May 13

Asda, Morrisons and Greggs have appeared at the bottom of a table that ranks 20 commercial bakers on their use of palm oil in their products.

Read more: <http://bit.ly/18II48j>

3. BRITISH BEES ON THE BRINK OF EXTINCTION

May 9

Many of Britain's wild bees are in serious decline, including the large mason bee and the great yellow bumblebee, according to a report published by the University of Reading.

Read more: <http://bit.ly/HXNZWT>

4. REPORT SAYS UK DOMINATES OFFSHORE WIND MARKET

May 20

The World Wind Energy Association (WWEA) has published its 2012 report on wind power's growth, and says the UK currently dominates the offshore sector with a 74% stake in the market.

Read more: <http://bit.ly/17m8MNw>

5. ARCTIC OCEAN EXPERIENCING RAPID ACIDIFICATION

May 7

Excessive levels of carbon dioxide are causing acidification in Arctic waters, affecting the ecosystem and indigenous communities, according to a new study.

Read more: <http://bit.ly/1jkm539>

6. ETHICAL BANK TRIODOS CONSIDERING LAUNCHING CURRENT ACCOUNT

May 13

Triodos Bank has said it is considering entering the current account market, in an effort to expand the number of full-range ethical banking options for consumers.

Read more: <http://bit.ly/1feg9vh>

7. GLOBAL CARBON DIOXIDE LEVELS HIT HIGHEST LEVELS FOR THREE MILLION YEARS

May 10

On May 4, global carbon dioxide levels in the atmosphere reached 400 parts per million (ppm). It has been three million years since our air has been so heavily concentrated with the greenhouse gas.

Read more: <http://bit.ly/17JCVmW>

8. HSBC COULD BE PROSECUTED AFTER JUDGE THREATENS TO SCRAP MONEY LAUNDERING DEAL

May 24

A judge is considering rejecting a deal that would open HSBC up to criminal prosecution in court, prison for executives, massive fines and no freedom to operate in the US.

Read more: <http://bit.ly/186vZpO>

9. ERNST & YOUNG REPORT HAS SUSTAINABILITY AT THE TOP OF CORPORATE AGENDAS

May 8

A study by Ernst & Young and GreenBiz has highlighted six key trends relating to environmental sustainability, including increasing attention to resources shortages and climate change.

Read more: <http://bit.ly/1f6ztO>

10. UK 'MOST ATTRACTIVE' COUNTRY FOR OFFSHORE WIND, SAYS ERNST & YOUNG

May 30

Ernst & Young's latest Renewable Energy Country Attractiveness Indices (RECAI) says the UK is the most attractive country in the world for offshore wind investment, and the fifth most attractive for renewable energy more generally.

Read more: <http://bit.ly/186wnV3>

JUNE

BLUE & GREEN TOMORROW'S TOP 10 MOST-READ ARTICLES
FROM JUNE 2013

1. DAVID CAMERON'S SOCIAL IMPACT INVESTMENT SPEECH: FULL TEXT

June 6

"Social investment can be a great force for social change on the planet", said David Cameron, during a speech at the Social Impact Investment Conference on Thursday. The full text can be found below.

Read more: <http://bit.ly/1aEafKF>

2. 90% OF INVESTORS SAY CSR AND SUSTAINABILITY REPORTS ARE 'ESSENTIAL'

June 5

The overwhelming majority of investors believe corporate social responsibility (CSR) and sustainability reports are "essential" for large companies, according to a survey.

Read more: <http://bit.ly/1cFtyHC>

3. MET OFFICE SCIENTISTS TO EXAMINE CAUSE OF UK EXTREME WEATHER

June 18

Leading scientists from the Met Office are meeting on Tuesday to discuss the unusual weather experienced by the UK over the past two years, and to determine possible correlations with the Arctic ice melt.

Read more: <http://bit.ly/17mcbfg>

4. CLIMATE CHANGE IS MAKING PARTS OF THE WORLD UNINSURABLE

June 25

An insurance industry thinktank has warned that the warming of the oceans and extreme weather are changing the attitude of insurance and reinsurance companies, as parts of the world become "uninsurable".

Read more: <http://bit.ly/1aEB1Hz>

5. WWF AND CDP OUTLINE STEPS TO SAVE THE PLANET AND SAVE MONEY

June 25

The US corporate sector has been asked to cut its carbon dioxide (CO₂) emissions by 1.2 gigatonnes by 2020. A joint study by the Carbon Disclosure Project (CDP) and WWF has showed that this target is not only possible but also incredibly convenient for companies.

Read more: <http://bit.ly/13AIgd>

6. BEST ETHICAL INVESTMENT FUNDS NAMED AT MONEY OBSERVER FUND AWARDS 2013

June 24

Three leading ethical and sustainable investment funds have been honoured in financial magazine Money Observer's Fund Awards 2013.

Read more: <http://bit.ly/1h1kVg2>

7. ENERGY BILL DECARBONISATION VOTE: THE REACTION

June 4

A vote to include a 2030 decarbonisation target in the government's energy bill has been voted down by a majority of 23 MPs in the House of Commons. Here's the pick of the reaction.

Read more: <http://bit.ly/1bZtOkK>

8. SHORT-TERM FINANCIAL PLANNING APPARENT AMONG 8 OUT OF 10 NON-ADVISED INDIVIDUALS

June 26

People without a financial adviser struggle to save effectively for the long-term, according to the industry, with a survey revealing eight out of 10 non-advised individuals only have short-term financial plans.

Read more: <http://bit.ly/1fempDj>

9. GOVERNMENT LAUDS UK IMPACT INVESTMENT AS PART OF SOLUTION TO AFRICAN HUNGER

June 14

Five million people in Africa are set to benefit from improved health, education and agriculture, under new schemes designed to encourage private individuals in the UK to invest for environmental or social impact.

Read more: <http://bit.ly/1aqSeoO>

10. AUSTRALIAN ENTREPRENEUR LAUNCHES RENEWABLE ENERGY RETAIL BOND

June 4

Australian renewables developer CBD Energy has unveiled a £7.5m bond issue for wind and solar projects, which will pay investors interest at a fixed rate of 7.5% per annum.

Read more: <http://bit.ly/1f8XAj>

JULY

BLUE & GREEN TOMORROW'S TOP 10 MOST-READ ARTICLES
FROM JULY 2013

1. NORWEGIAN PENSION FUND DIVESTS FROM 'FINANCIALLY WORTHLESS' FOSSIL FUEL FIRMS

July 5

Storebrand, a major Norwegian pension fund and life insurance firm, has divested from 19 fossil fuel companies to ensure "long-term stable returns" – as these stocks, it says, will be "worthless financially" in the future.

Read more: <http://bit.ly/18NyE1X>

2. DUTCH BANK REFUSES LOANS TO BUSINESSES INVOLVED IN SHALE GAS

July 1

Dutch bank Rabobank has announced it will not lend money to businesses that deal with unconventional energy extraction, including shale gas, because of the environmental and social implications of doing so.

Read more: <http://bit.ly/17JLePE>

3. SOCIAL RESPONSIBILITY MOST IMPORTANT TO GENERATION Y INVESTORS, SAYS SURVEY

July 12

Younger investors are more concerned about making socially and environmentally responsible investments, according to a survey by investor website Millionaire Corner.

Read more: <http://bit.ly/1isExsA>

4. PUBLIC URGED TO WAGE 'GUERRILLA WAR' AGAINST BIG BANKS

July 12

Campaign group Move Your Money has launched a crowd-funding campaign to fund its battle with the high street banks.

Read more: <http://bit.ly/1f9UZA>

5. ANTARCTIC ICE SHEET SPLITS UP INTO GIANT ICEBERG

July 10

The largest glacier in the Antarctic, the Pine Island Glacier, has generated an iceberg of 720 square kilometres (sq km) in size, two years since a crack was first spotted.

Read more: <http://bit.ly/11RoUV>

6. MARINE CONSERVATION COULD BE WORTH 'BILLIONS' TO UK ECONOMY

July 19

A comprehensive study of divers and anglers has found that protecting marine habitats around the UK will bring about significant economic benefits, as well as preserving wildlife and having a positive impact on local wellbeing.

Read more: <http://bit.ly/1fTeUPq>

7. FARMING CHIEF SAYS EXTREME WEATHER THREATENS UK AGRICULTURE

July 29

Extreme weather fuelled by climate change represents the biggest threat to British agriculture, according to the president of the National Farmers' Union.

Read more: <http://bit.ly/19EvQn1>

8. BORIS JOHNSON: LONDON SHOULD LEAVE 'NO STONE UNFRACKED'

July 3

The mayor of London Boris Johnson has said that the city should exploit its full shale gas potential in order to "keep the lights on" and to satisfy the energy demands of a growing population.

Read more: <http://bit.ly/17JNtT8>

9. OVER 2,400 COMPLETE COURSE TO RAISE ETHICAL STANDARDS OF FINANCIAL SERVICES

July 11

Over 2,400 finance professionals have completed a new course that aims to develop their understanding of the often complicated financial world, and increase the trustworthiness of the industry as a whole.

Read more: <http://bit.ly/17JNKoV>

10. EU MEMBER STATES VOTE TO BAN FOURTH PESTICIDE LINKED TO BEE DECLINE

July 16

A majority of EU member states have backed proposals to restrict the use of a fourth insecticide that scientists have found is harmful to honeybees.

Read more: <http://bit.ly/1h1onau>

AUGUST

BLUE & GREEN TOMORROW'S TOP 10 MOST-READ ARTICLES
FROM AUGUST 2013

1. GREENLAND EXPERIENCES 'RECORD HIGH' TEMPERATURES

August 1

Greenland – 80% of which is ice – experienced its highest temperature since records began on Wednesday.

Read more: <http://bit.ly/1aPQLEI>

2. CLIMATE CHANGE MAY 'GREEN' GREENLAND BY 2100, SAY SCIENTISTS

August 28

Climate change could lead to a greener Greenland by the end of the century, scientists have said.

Read more: <http://bit.ly/1ar0ipm>

3. HEATWAVES TO INCREASE IN FREQUENCY AND SEVERITY, DESPITE EFFORTS TO CUT CARBON

August 16

Climate change will cause increasingly frequent and more severe heatwaves around the world over the next 30 years, according to a new study.

Read more: <http://bit.ly/1jky7cT>

4. EAST ANTARCTIC ICE SHEET 'NOT IMMUNE' TO CLIMATE CHANGE

August 30

Glaciers in the East Antarctic are more vulnerable to climate change than previously thought, according to a new study.

Read more: <http://bit.ly/1hVGFLX>

5. BP GULF COMPENSATION FRAUD HOTLINE HI-JACKED TO ACCUSE OIL GIANT OF MISBEHAVIOUR

August 12

A fraud hotline set up by BP to deal with fictitious compensation claims has backfired, with Gulf coast residents using it to accuse the oil giant of illegalities, including not paying legitimate claims.

Read more: <http://bit.ly/1egQv6a>

6. CAMPAIGN GROUP 38 DEGREES FACES 'BIGGEST EVER THREAT' – FROM A PARLIAMENTARY BILL

August 23

The political activism group 38 Degrees has warned that it faces its “biggest ever threat”, in the form of a bill being passed through parliament which it says could hugely impact the future of its and others’ campaigning.

Read more: <http://bit.ly/1egQNd6>

7. FOX NEWS AND CONSERVATIVE US MEDIA BLAMED FOR 'DECREASING TRUST' IN GLOBAL WARMING

August 9

Fox News has been named as one of the driving forces behind climate change denial among the US public.

Read more: <http://bit.ly/1h1smnv>

8. FINANCIAL RETURNS FROM ETHICAL INVESTMENT FUNDS 'BETTER THAN MAINSTREAM' IN LAST 12 MONTHS

August 15

Ethical and sustainable investment funds have generally performed better financially than their mainstream counterparts in the last 12 months, according to new research.

Read more: <http://bit.ly/1fTmgCJ>

9. UK IS FOURTH MOST ATTRACTIVE COUNTRY FOR RENEWABLE ENERGY INVESTMENT

August 29

The UK is the fourth most attractive country for clean energy investment according to Ernst & Young, moving up one place in the ranking since May.

Read more: <http://bit.ly/1feE1e>

10. ONE-DAY SUSTAINABLE INVESTMENT BOOT-CAMP FOR FINANCIAL ADVISERS ONLY

August 14

In the lead up to the sixth annual National Ethical Investment Week, Blue & Green Tomorrow is looking for a number of diverse financial advisers, paraplanners and networks heads to participate in an IFP CPD accredited, one-day sustainable investment deep-dive.

Read more: <http://bit.ly/1feNS9>

SEPTEMBER

BLUE & GREEN TOMORROW'S TOP 10 MOST-READ ARTICLES
FROM SEPTEMBER 2013

1. SKINCARE COMPANIES UNDER SCRUTINY OVER PALM OIL USE

September 2

Top beauty firms have been criticised by environmental campaigners over the use of unsustainable palm oil as a key ingredient in their products.

Read more: <http://bit.ly/1hVJWe8>

2. THE NETHERLANDS PUTS TEMPORARY BAN ON FRACKING AHEAD OF FURTHER RESEARCH

September 20

A decision on whether to begin fracking for shale gas in the Netherlands will not be taken for another 18 months until further research has been done, Dutch economic affairs minister Henk Kamp has confirmed.

Read more: <http://bit.ly/1bZLxsk>

3. STUDY FINDS GENERATIONAL DIFFERENCES ON ENERGY EFFICIENCY ATTITUDES

September 11

Over 55s are more likely to install energy saving measures to keep their bills down, while youngsters believe that being eco-friendly will help save the planet, according to a new survey.

Read more: <http://bit.ly/1ar8WnR>

4. 'GHOST FISHING' PROJECT IN NORTH SEA REACHES FIRST MILESTONE

September 24

An international initiative aiming to stop 'ghost fishing' has celebrated its first success after retrieving 20 tonnes of discarded fishing nets from the bottom of the North Sea.

Read more: <http://bit.ly/1bOx6sM>

5. 'CLIMATE CHANGE HAS ALREADY ARRIVED', PRESIDENT OF THE MARSHALL ISLANDS WARNS

September 2

The president of a Pacific island has said that western countries should do more to fight climate change as sea levels rise and extreme weather threatens the lives of people living in the region.

Read more: <http://bit.ly/1isR27D>

6. CO-OPERATIVE GROUP CONSIDERS REPAY- MENTS AS PART OF BANK RESCUE PLAN

September 19

The Co-operative Bank is set to trigger a cross-default mechanism to prevent itself from failing, while also raising capital as a means of rescuing itself.

Read more: <http://bit.ly/18NLD3y>

7. RISING SEA LEVELS 'GREATEST THREAT' FOR INSURERS

September 5

Sea levels rise would increase the frequency of coastal floods and cyclones, resulting in huge financial losses especially in developing countries, according to a reinsurance firm's study.

Read more: <http://bit.ly/1fePmPj>

8. CLIMATE PLAN B: HACK THE PLANET, SAYS LORD REES

September 13

One of Britain's leading astronomers has said that if plans to curb carbon dioxide emissions fail, the only way to buy time and stop climate change would be to 'hack the planet' through geoengineering.

Read more: <http://bit.ly/1aER3kH>

9. MARY CREAGH MP: COST OF LIVING CRISIS IS CHANGING WHAT WE EAT

September 23

Shadow secretary for environment, food and rural affairs Mary Creagh has said that low wages and welfare cuts were forcing people to choose between "keeping a roof over their heads or putting a loaf on the table".

Read more: <http://bit.ly/1h1y3BR>

10. HUGE CANYON DISCOVERED UNDER GREEN- LAND ICE

September 2

A canyon almost twice as long as the Grand Canyon in Arizona has been discovered buried under miles of ice in Greenland.

Read more: <http://bit.ly/1feQMCP>

OCTOBER

BLUE & GREEN TOMORROW'S TOP 10 MOST-READ ARTICLES
FROM OCTOBER 2013

1. CAMPBELL, SUGAR, LINEKER ET AL CALL FOR DAILY MAIL EDITOR DACRE TO RESIGN

October 3

A number of high-profile names have called for Daily Mail editor-in-chief Paul Dacre to resign, after the newspaper published a scathing article attacking Labour leader Ed Miliband's father.

Read more: <http://bit.ly/1feS0oo>

2. 63% OF UK INVESTORS WANT TO BE OFFERED SUSTAINABLE INVESTMENT OPTIONS

October 13

Nearly two-thirds of British investors want to be offered sustainable or ethical investment options, according to a YouGov survey conducted for National Ethical Investment Week (NEIW).

Read more: <http://bit.ly/1aj7nV7>

3. DECLINING HEALTH OF OCEANS OF 'GRAVEST CONCERN' TO LIFE ON EARTH

October 3

The health of our oceans is declining fast because of unprecedented levels of carbon dioxide, overfishing, pollution and global warming, a new report has revealed.

Read more: <http://bit.ly/1b6HHks>

4. INVESTORS WORTH \$3TN PUT PRESSURE ON FOSSIL FUELS INDUSTRY TO RETHINK FUTURE

October 24

An alliance of 70 major investors with a collective \$3 trillion (£1.85 trillion) of assets has called on the world's largest fossil fuels firms to explain how their business models square with the need for dramatic carbon reduction.

Read more: <http://bit.ly/1dfETTR>

5. MET OFFICE WARNS OF STORM RISK IN THE SOUTH

October 24

An alert has been issued over the chance of heavy rain and wind in the South of England on Monday, which may cause serious disruption in the area.

Read more: <http://bit.ly/17PJwfk>

6. GOOD ENERGY LAUNCHES 7.25% CORPORATE BOND

October 2

Good Energy, the 100% renewable electricity supplier, has launched its first corporate bond to support further investment in clean energy projects.

Read more: <http://bit.ly/18NRPbV>

7. CITY-BASED ROOFTOP FARMS COULD REVOLUTIONISE URBAN FOOD SUSTAINABILITY

October 3

Sustainable food ventures, and the introduction of small-scale rooftop farms, could hold the key to urban food sustainability globally. Where there's a rooftop there could reside an urban food farm.

Read more: <http://bit.ly/1feXYFK>

8. CAMBRIDGE UNIVERSITY PROJECT TO 'PUT THE VALUE OF SUSTAINABLE INVESTMENT BEYOND DOUBT'

October 9

The University of Cambridge has announced it is to join forces with leading asset managers and owners to advance the value of sustainable investing, ahead of National Ethical Investment Week (NEIW).

Read more: <http://bit.ly/1awTtQL>

9. NATIONAL TRUST REAFFIRMS PRESENT OPPOSITION TO FRACKING ON ITS LAND

October 24

The National Trust has reaffirmed its current stance against fracking, after its director-general told the Times that the charity had an "open mind" about the technology.

Read more: <http://bit.ly/1hhVxRK>

10. SIR RONALD COHEN: MEASURING OF SOCIAL INVESTMENT OUTCOMES A 'BREAKTHROUGH'

October 22

The ability to measure social outcomes from investment has been described as "breakthrough thinking" by one of the sector's biggest names.

Read more: <http://bit.ly/1fSfoIh>

NOVEMBER

BLUE & GREEN TOMORROW'S TOP 10 MOST-READ ARTICLES
FROM NOVEMBER 2013

1. BIG SIX ENERGY COMPANIES AT RISK OF LOSING INVESTMENT

November 11

The big six energy companies face losing investment after bosses were grilled over recent price hikes, according to fund managers.

Read more: <http://bit.ly/1dY5RMv>

2. REPORT CALLS FOR 'INCENTIVES TO CHANGE' AFTER FOSSIL FUELS RECEIVED \$500BN OF SUBSIDIES IN 2011

November 7

By subsidising the production and consumption of energy generated from fossil fuels, the British government is undermining international efforts to avert climate change while draining its national budget, according to a new report.

Read more: <http://bit.ly/1dPHVLn>

3. CAMPAIGN GROUP TO CO-OP CUSTOMERS: 'DON'T SWITCH YET; LET'S STICK TOGETHER'

November 1

An online campaign is urging Co-operative Bank customers not to switch providers, and instead join forces to demand the bank to stick by its ethical principles.

Read more: <http://bit.ly/16R9hkk>

4. NEW INDEX SAYS GLAXOSMITHKLINE AND UNILEVER AMONG MOST SUSTAINABLE INVESTMENTS

November 24

Swiss sustainability rating agency Inrate has released a new index that ranks Stoxx Europe 50 companies on their environmental and social performances.

Read more: <http://bit.ly/1eqMpbC>

5. PROTESTERS TO TARGET NPOWER HQ IN DEMONSTRATION AGAINST BIG SIX ENERGY FIRMS

November 25

Hundreds of people are to take to the streets of London on Tuesday to protest against the big six energy companies that are raising household bills.

Read more: <http://bit.ly/1osDC3>

6. COP19: REPORT ACCUSES SPONSORS OF WAR-SAW CLIMATE CONFERENCE OF 'GREENWASH'

November 11

As delegates from around the world begin crucial climate talks in Warsaw, a new report has warned of the influence of fossil fuel lobbyists on the negotiations.

Read more: <http://bit.ly/1iZgQWq>

7. CO-OP BANK PREPARES TO SELL RENEWABLE LENDING DIVISION

November 11

The Co-operative Bank is preparing to sell off its renewable energy lending division as part of the restructuring process amid concerns over debt-piling.

Read more: <http://bit.ly/1iYVLLF>

8. 'DARK DAY FOR WORLD'S OCEANS' AS TALKS TO PROTECT ANTARCTIC MARINE LIFE FAIL

November 1

Talks to create two protected marine reserves in the Antarctic have failed, as Russia, Ukraine and China refused to commit to the plans.

Read more: <http://bit.ly/1cu2dNb>

9. UNILEVER, JOHN LEWIS AND M&S IN TOP 10 MOST SOUGHT-AFTER EMPLOYERS

November 4

Unilever, John Lewis and Marks & Spencer, each of which are renowned for placing a strong emphasis on sustainability and responsible business, are among the top 10 most sought-after employers in the UK.

Read more: <http://bit.ly/1iHi4pc>

10. ELECTRIC CAR SALES IN THE UK REACH RECORD HIGH

November 12

Electric car sales have risen by 25% in the third quarter of 2013, according to new figures. Over 1,100 people signed up for the government's £5,000 plug-in car grant, the highest number since the scheme was introduced.

Read more: <http://bit.ly/HRPeHO>

Some of Blue & Green Tomorrow's team took part in Movember, growing moustaches to raise awareness of men's health. Click here to see their efforts and for details on how to donate: <http://bit.ly/1cqW3Q9>



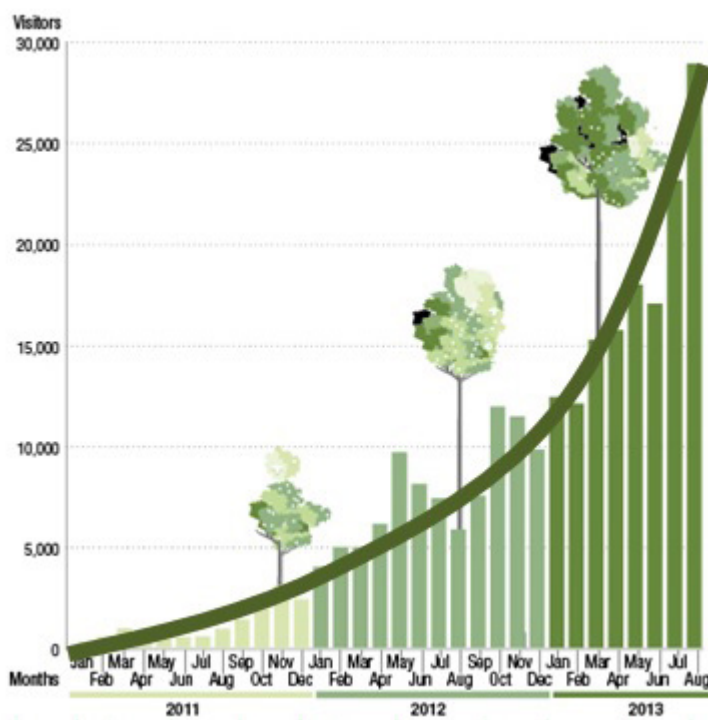


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INTRODUCING: BLUE & GREEN INVESTOR

BLUE & GREEN TOMORROW ACQUIRED ETHICAL INVESTMENT WEBSITE WORLDWISE INVESTOR IN SEPTEMBER TO STRENGTHEN ITS INVESTMENT AND FINANCE OUTPUT.



The deal, which saw Worldwide rebranded as Blue & Green Investor, helps connect investors with intermediaries, and them with sustainable investment opportunities.

Blue & Green Tomorrow targets the widest investor audience, covering all aspects of sustainability. Blue & Green Investor is aimed at sophisticated

investors and financial professionals, essentially becoming the financial pages of Blue & Green Tomorrow.

The new platform retains Worldwide's existing features including the fund library, and continues to draw in expert comment from the sustainable investment industry's leading names. Simon Leadbetter, founder and publisher of Blue & Green Tomorrow, said, "I'm thrilled that Worldwide Investor is joining the Blue & Green family as Blue & Green Investor. Worldwide brings a depth of financial analysis and unrivalled investment coverage.

"Combined with Blue & Green Tomorrow's rapidly growing audience, we can help investors, advisers and funds understand and navigate sustainable, responsible and ethical investment even more effectively." Mark Hoskin, a partner at financial advisory firm Holden & Partners, and founder of Worldwide, said, "We are delighted to be a part of the growth of Blue & Green Tomorrow.

"At Holden & Partners our mission is to help all investors and advisers make sustainable investments, by demystifying this area and providing them with the right information to make informed decisions.

"The merger of Worldwide Investor with Blue & Green Tomorrow and the creation of Blue & Green Investor is a significant step forward in realising our dream that one day all investors will include sustainable investments in at least a part of their portfolios, because it makes sense to them personally and financially."

“TO TRULY TRANSFORM OUR ECONOMY, PROTECT OUR SECURITY, AND SAVE OUR PLANET FROM THE RAVAGES OF CLIMATE CHANGE, WE NEED TO ULTIMATELY MAKE CLEAN, RENEWABLE ENERGY THE PROFITABLE KIND OF ENERGY”

– US PRESIDENT BARACK OBAMA

“THE FUEL IN THE EARTH WILL BE EXHAUSTED IN A THOUSAND OR MORE YEARS, AND ITS MINERAL WEALTH, BUT MAN WILL FIND SUBSTITUTES FOR THESE IN THE WINDS, THE WAVES, THE SUN’S HEAT, AND SO FORTH” – *American naturalist John Burroughs*

“JUST AS FOSSIL FUELS FROM CONVENTIONAL SOURCES ARE

FINITE AND ARE BECOMING DEPLETED, THOSE FROM DIFFICULT SOURCES WILL ALSO RUN OUT. IF WE PUT ALL OUR ENERGY AND RESOURCES INTO CONTINUED FOSSIL FUEL EXTRACTION, WE WILL HAVE LOST AN OPPORTUNITY TO HAVE INVESTED IN RENEWABLE ENERGY” – *CANADIAN SCIENTIST DAVID SUZUKI*

“THERE IS ONE FORECAST OF WHICH YOU CAN ALREADY BE SURE:

SOMEDAY
renewable energy
WILL BE THE ONLY WAY FOR PEOPLE TO
satisfy their energy needs”

– *German politician Hermann Scheer*

“WE ARE LIKE TENANT FARMERS CHOPPING DOWN THE FENCE AROUND OUR HOUSE FOR FUEL WHEN WE SHOULD BE USING NATURE’S INEXHAUSTIBLE SOURCES OF ENERGY — SUN, WIND AND TIDE. I’D PUT MY MONEY ON THE SUN AND SOLAR ENERGY. WHAT A SOURCE OF POWER! I HOPE WE DON’T HAVE TO WAIT UNTIL OIL AND COAL RUN OUT BEFORE WE TACKLE THAT.”

– *American inventor Thomas Edison*



2013 Interviews



BLUE & GREEN TOMORROW HAS INTERVIEWED A NUMBER OF THOUGHT-LEADERS IN THE SUSTAINABILITY SPACE IN 2013, INCLUDING BANKERS, INVESTORS, PHILANTHROPISTS, ENVIRONMENTALISTS AND CHIEF EXECUTIVES. THE NEXT FEW PAGES CONTAIN SOME OF OUR MOST POPULAR INTERVIEWS.



“WE NEED INVESTMENT THAT PRIORITISES LONG-TERM WELLBEING FOR PEOPLE AND PLANET”

Wednesday February 13 2013

Samuel Johnson once said, “When a man knows he is to be hanged in a fortnight, it concentrates his mind wonderfully.” So how would the threat of death affect your outlook on life? For Joel Solomon, president of Renewal Partners, it spurred him on to use his business and investment nous to help create a better future for generations to come.

A number of family members, including his father, had died of polycystic kidney disease – where cysts form in the kidneys, causing them to become enlarged. And when he himself was diagnosed with the condition in his early 20s, doctors said he could die very soon – or he could live a long life.

He effectively stared death in the face, and began using his experience to drive change.

Solomon describes ethical investment as “investing that recognises and improves upon the consequences of how money is made”, and we were lucky enough to pose a few questions to him.

Read the full interview: <http://bit.ly/Z9MADK>



STANLEY JOHNSON, ENVIRONMENTALIST: A LIFELONG FIGHT TO DIMINISH HUMANITY'S NEGATIVE FOOTPRINT

Thursday April 25 2013

1972 was an historic year for the embryonic environmental movement. As well as the UN Conference on the Human Environment, which took place in Stockholm in June of that year, the case for protecting the environment was bolstered by the publication of The Ecologist magazine's Blueprint for Survival manifesto and the Club of Rome think tank's seminal book, The Limits to Growth.

Set against the context of a rapidly increasing population and a growing awareness of humanity's negative impact on planet Earth, the scientific thinking and analysis that rose to prominence in the early 70s broke new ground and blazed many new trails that we take for granted today.

As it was, it formed part of a ripple effect that helped move the environmental movement from wilder fringes into the centre of current mainstream thinking.

In the same year as the above events (1972), Stanley Johnson (born 1940) – writer, environmentalist, former politician and father of Boris, mayor of London, who was six at the time – published The Politics of the Environment. In it, he argued that we needed “stable societies: both in respect of population and output”.

Read the full interview: <http://bit.ly/Zmj8cw>



A NEW BEGINNING FOR SUSTAINABLE INVESTMENT IN THE UK

Friday May 10 2013

The UK's sustainable investment industry has a new face among its leaders. Alex Blackburne spoke with Simon Howard, who on Tuesday began work as chief executive of the UK Sustainable Investment and Finance Association (UKSIF).

Around 24 hours ago, the sports world was rocked when Sir Alex Ferguson revealed his intention to step down as Manchester United manager at the end of the current season, ending his 26-year stint at the club.

Sir Alex's successor, fellow Glaswegian David Moyes, has huge shoes to fill, and it remains to be seen if he will slip into them comfortably.

Rewinding 24 hours before Ferguson's decision, though, the sustainable investment industry was embarking on a new era of its own – albeit one that is unlikely to generate as much interest as the goings-on at Old Trafford. However, its ramifications could well be far more significant.

The change in question is Simon Howard's appointment as chief executive of UKSIF – the sector's trade body. Howard – like Manchester United's new boss – has similarly spacious footwear to fill.

Read the full interview: <http://bit.ly/18wWvW3>



BEN GOLDSMITH ON FIXING THE ENVIRONMENTAL CRISIS THROUGH PHILANTHROPY

Wednesday August 7 2013

Environmental philanthropy accounts for less than 3% of total UK philanthropic giving. This is a staggering statistic considering the sheer scale of environmental problems the world faces, says philanthropist and green investor Ben Goldsmith.

People address the environmental crisis in their own way. Some buy solar panels; some sell solar panels; some educate; some write. But for some people, like Ben Goldsmith, money is their weapon of mass conservation.

At just 32, Goldsmith has made a name for himself as one of the brightest entrepreneurial minds in Britain, and is already a veteran when it comes to philanthropy. He is a partner at green investment group WHEB, chairs his family's philanthropic foundation, which specialises in grant-making to green and environmental causes, and was instrumental in setting up the Environmental Funders Network (EFN), which brings together 150 trusts, foundations and individual donors.

In January 2012, the EFN published the fifth edition of its *Where the Green Grants Went* report, which analyses the state of environmental philanthropy in the UK. The latest edition provided some real food for thought for Goldsmith.

"The total amount of money given by trusts and foundations to environmentally-related work amounts to I think less than 3% of total philanthropic giving by trusts and foundations", he says, citing research conducted by the EFN.

Read the full interview: <http://bit.ly/11LwRub>



FORMER MP PETER AINSWORTH: I WORKED IN THE CITY, BUT I'M PLEASED I DIDN'T STAY

Wednesday September 11 2013

Peter Ainsworth looks back on his time working in the investment world with fond nostalgia. But even in 1992 – when he left the industry to become a Conservative MP and later the shadow environment secretary – he could see it was turning into something completely different.

“I don’t know what London’s coming to”, wrote Sir Noël Coward in his 1931 book, *Collected Sketches and Lyrics*, “The higher the buildings the lower the morals.” It’s almost as if the acclaimed playwright had premonitions of the future, for as the City of London – the financial heart of the capital – has grown both upwards and outwards over the years, its very purpose – to raise money for people who want to do good things – has weakened.

The events of 1986, when the City was deregulated – an event known as the big bang – are often credited with really setting this ball rolling.

Led by Margaret Thatcher’s Conservative government, the deregulation saw the London Stock Exchange ditch its trading floors in favour of electronic alternatives. This allowed in international firms – the likes of Goldman Sachs, Morgan Stanley and JP Morgan – as the City embarked on a new era of increased competition.

David Buik, who in 1986 was managing director of Babcock & Brown Money Markets, told the BBC in 2006, “At the start of big bang there were no less than 21 gilt-edged market makers – ridiculous, as there was nothing like enough business to go round.” Working in the City around the time of this major upheaval was Peter Ainsworth, who spent over a decade at Laing & Cruickshank Investment Management (later acquired by UBS) and then SG Warburg Securities (also later acquired by UBS). The former Tory MP, who is now chairman of the Big Lottery Fund, looks back fondly at his previous career, but could see the City of London was beginning to lose its “moral purpose” when he left the industry to stand for parliament in 1992.

Read the full interview: <http://bit.ly/16jBei1>



JAMES GIFFORD, PRI: ‘WE HAVE MADE RESPONSIBLE INVESTMENT NORMAL’

Monday November 18 2013

A decade after taking the reins of what is now the United Nations-supported Principles for Responsible Investment, James Gifford announced in August his intention to step aside. To mark his final week in the job, he spoke to Alex Blackburne about the last 10 years.

The date April 27 2006 is an historic one for New York City. Nearly five years after the September 11 terrorist attacks had brought down the twin towers of the World Trade Centre, construction began on the Freedom Tower – a monument to those killed in the atrocity.

“We are going to soar to new heights and reclaim New York’s skyline”, then-governor George Pataki said at the time. Only last week, seven years after building work got underway, One World Trade Centre – as it is now known – was confirmed as the tallest building in the western hemisphere.

Just a short walk from the where bulldozers were heading on that day, Kofi Annan – then-secretary-general of the United Nations (UN) – was giving a speech. Joined by asset owners worth more than \$2 trillion (£1.2 trillion), he was ringing the opening bell on the UN-supported Principles for Responsible Investment (PRI) at the New York Stock Exchange on Wall Street.

The beginning of construction work on One World Trade Centre rightly grabbed the headlines in New York City on that day. It was a symbol of the US’s defiance in the face of terrorism.

But in the context of the long-term sustainability of the investment world – which shapes everything we do – Annan’s words to mark the launch of the PRI were equally historic.

“While finance fuels the global economy, investment decision-making does not sufficiently reflect environmental, social and corporate governance considerations – or put another way, the tenets of sustainable development”, he told attendees.

Watching on from the wings on that day was James Gifford, an Australian who had spent three years developing the PRI from his role at the UN Environment Programme Finance Initiative (UNEP FI) in Geneva.

Read the full interview: <http://bit.ly/1bTuVm1>

THE SUSTAINABLE INVESTMENT BOOTCAMP



Blue & Green Tomorrow's Sustainable Investment Bootcamp in September gathered speakers in the sustainable and responsible investment (SRI) sector from funds, financial advisers and thought leaders. Bringing together 47 advisers at Lincoln's Inn, London, the event aimed to illuminate sustainable investment, puncture some of the myths and explore its merits. Our publisher Simon Leadbetter opened the event and was followed by a series

of compelling speeches. You can read his opening and closing remarks here: <http://bit.ly/1cjPNZp>.

Giving the keynote speech was Will Day, PwC sustainability adviser, who explained why SRI really matters with the mega trends that will affect our future. Some precious metals are now so scarce companies like Veolia are reclaiming them from the dirt on London streets. Rather than being theoretical future issues, the growing problems that arise from over

consumption and resource scarcity are here today.

This was followed by Julia Dreblow of SRI Services who provided an exceptional overview the sector's roots and evolution. Chaired by Mike Scott of Carbon Copy Communications, seven funds then presented their approaches: WHEB Asset Management, Rathbone Greenbank Investments, Alliance Trust Investments, Ecclesiastical (a sponsor of National Ethical Investment Week), First State Investments, Quilter Cheviot Investment Management and Kames Capital.

This was followed by a talk from Michelle Hoskin of Standards International, who covered the importance of international standards such as ISO22222, which is the only international standard for providing personal finance planning.

The final session of the day saw Raj Thammotheram from the Network for Sustainable Financial Markets lead a lively debate between five experienced SRI financial adviser specialists. Barchester Green, Ethical Futures, Holden & Partners, In2 Consulting and Gaeia represent the core of SRI financial advice and the discussion on their experience and exchanges was one of the favourite sessions.

We look forward to inviting all of our readers to a future investor event in 2014.

Bootcamp highlights:
<http://vimeo.com/76917783>

MORE AND MORE COUNTRIES

ARE INCREASINGLY DEPENDENT ON TOURISM TO BRING IN THE REVENUE THEY NEED. SO IT'S WORRYING THAT SO MANY TOURISM BUSINESSES STILL HAVEN'T WOKEN UP TO THE DAUNTING ENVIRONMENTAL, SOCIAL AND ECONOMIC CHALLENGES THAT ARE ABOUT TO ENGULF THEM.

The massive impact THAT CLIMATE CHANGE, FOR INSTANCE,

WILL HAVE ON TOURISM DESTINATIONS AND TOURISM BUSINESSES HAS ONLY JUST BEGUN TO SINK IN.

ADD TO THAT RISING ENERGY PRICES, WATER SHORTAGES, DECLINING BIODIVERSITY, LET ALONE CONCERNS ABOUT WAGES, HUMAN RIGHTS AND BASIC ENTITLEMENTS FOR EMPLOYEES IN THE TOURISM INDUSTRY, AND IT LOOKS VERY MUCH LIKE A 'PERFECT STORM' OF PRESSURES THAT WILL HAVE TO BE ADDRESSED WITHOUT FURTHER DELAY.

ALL THE MORE REASON

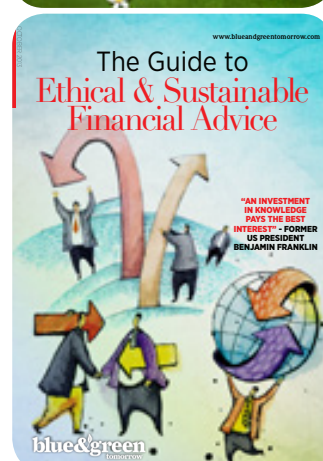
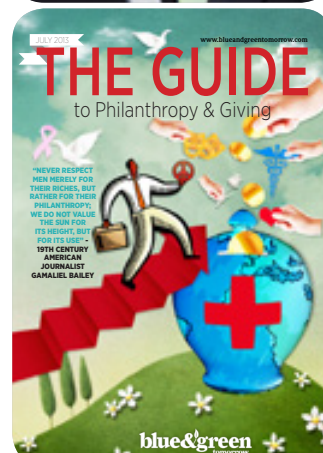
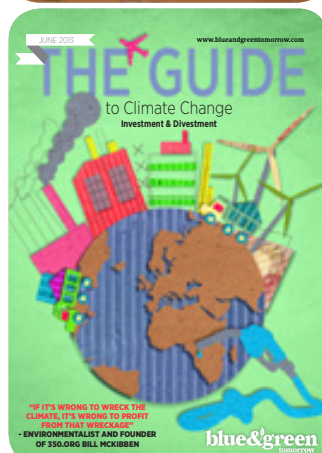
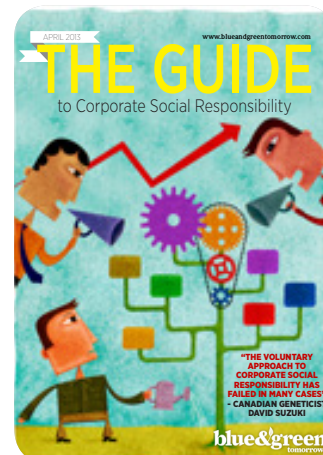
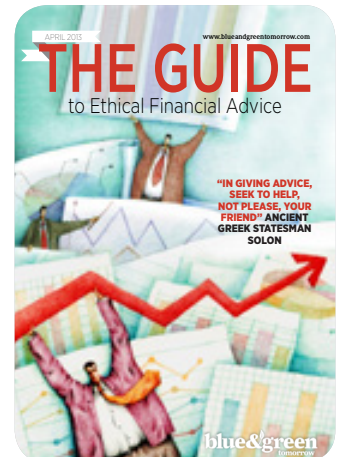
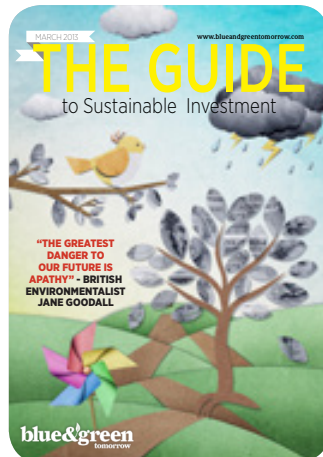
to look to the industry leaders -

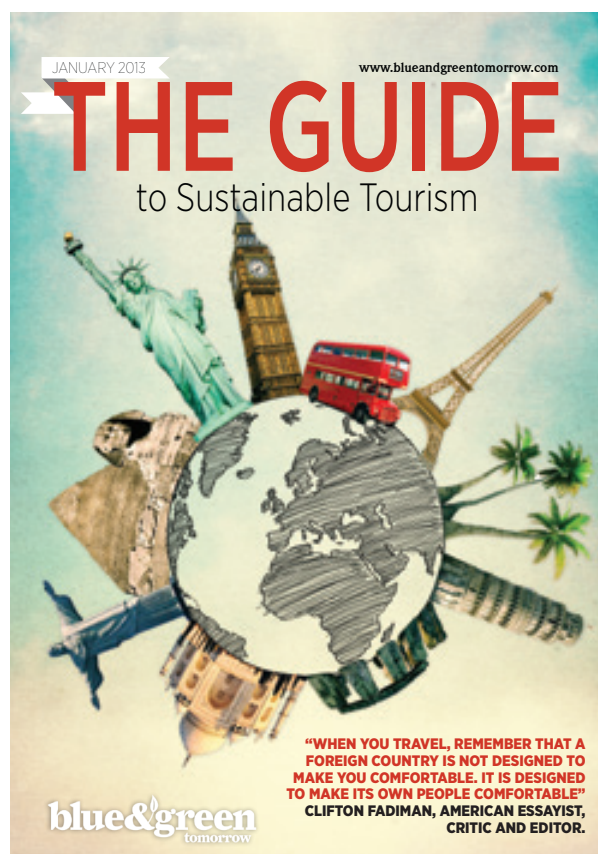
COMPANIES THAT ARE ALREADY REDUCING COSTS WHILE SIMULTANEOUSLY BUILDING REPUTATION AND MARKET SHARE BY PUTTING THE PRACTICE OF SUSTAINABLE TOURISM AT THE HEART OF THEIR ENTERPRISES.

THIS IS NOW A **FAST-MOVING, EXTREMELY DYNAMIC** AREA: THOSE THAT GET IT RIGHT WILL THRIVE; THOSE THAT **DON'T WILL PERISH** AND **WE ARE JUST BEGINNING** TO SEE THE FIRST EVIDENCE OF THAT AS THE IMPACTS OF **CLIMATE CHANGE** BEGIN TO BITE.

- JONATHON PORRITT, ENVIRONMENTALIST, WRITER AND FOUNDER OF FORUM FOR THE FUTURE.

2013 GUIDES





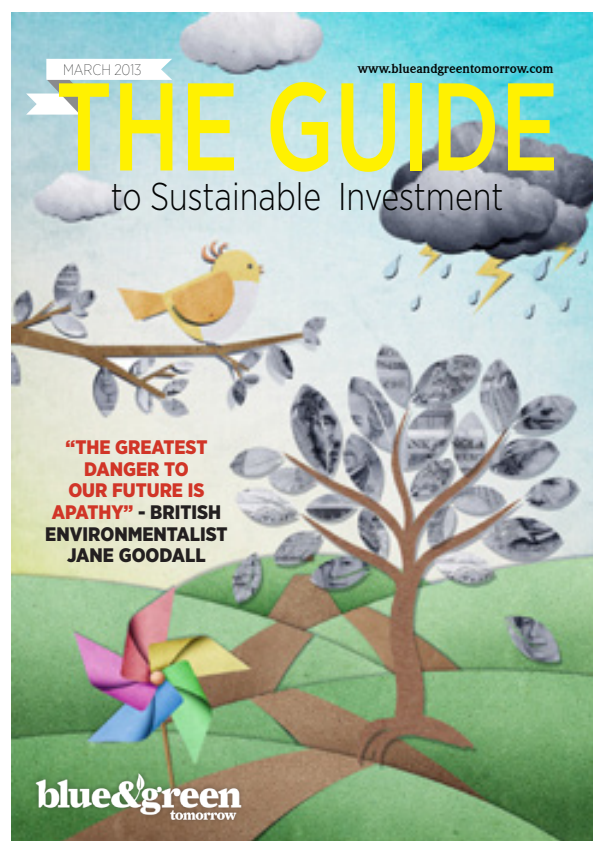
THE GUIDE TO SUSTAINABLE TOURISM 2013

A guide aimed at inspiring individuals to make responsible, sustainable and more informed choices when planning their holidays in the future.

FEATURING:

- ➡ ASSOCIATION OF INDEPENDENT TOUR OPERATORS (AITO)
- ➡ WORLD TOURISM ORGANISATION (WTO)

Read the guide: <http://bit.ly/VU57xj>



THE GUIDE TO SUSTAINABLE INVESTMENT 2013

Exclusive interviews with the sustainable investment industry's key players, as well as insight into some of the most popular investment strategies and funds and testimonies from a number of ethical investors

FEATURING:

- ➡ JAMES GIFFORD, PRINCIPLES FOR RESPONSIBLE INVESTMENT
- ➡ PENNY SHEPHERD, UKSIF
- ➡ JOHN DITCHFIELD, ETHICAL INVESTMENT ASSOCIATION
- ➡ JOEL SOLOMON, RENEWAL PARTNERS
- ➡ WHEB ASSET MANAGEMENT
- ➡ FRANCOIS PASSANT, EUROSIF

Read the guide: <http://bit.ly/ZpNMOW>



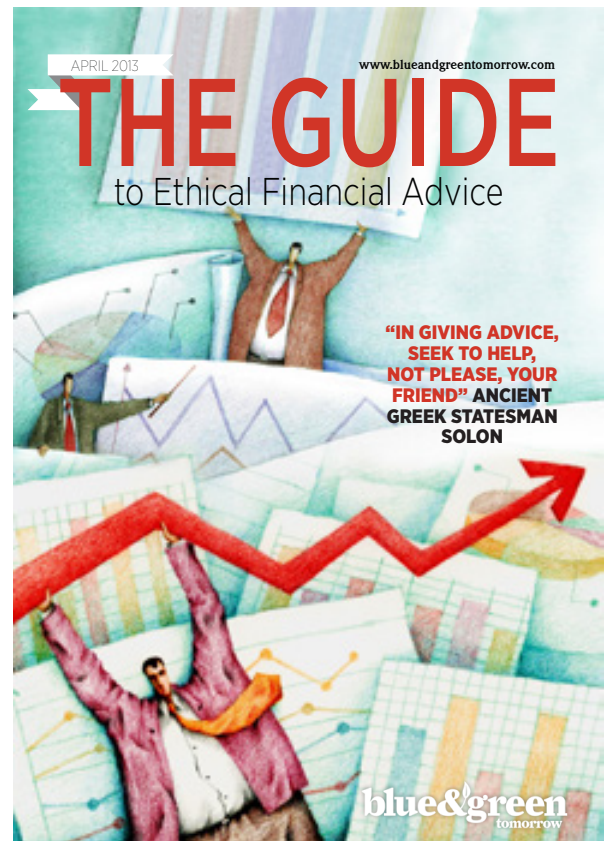
THE GUIDE TO OWNERSHIP 2013

Active ownership is one of the most crucial parts of investment and long-term wealth creation. And communicating that very fact is the reason B> published The Guide to Ownership.

FEATURING:

- PENNY SHEPHERD, UKSIF
- AVIVA INVESTORS
- CCLA
- F&C ASSET MANAGEMENT
- HERMES
- JUPITER ASSET MANAGEMENT
- MANIFEST
- NEWTON INVESTMENT MANAGEMENT
- VIGEO

Read the guide: <http://bit.ly/Yx8i1b>



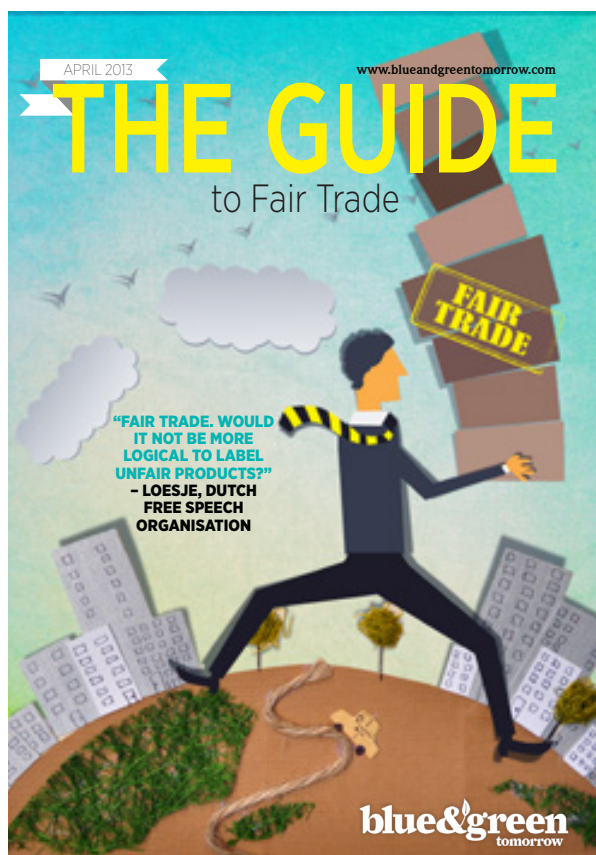
THE GUIDE TO ETHICAL FINANCIAL ADVICE 2013

Profiling members of the Ethical Investment Association (EIA), as well as looking into the history of financial advice more generally, after reading this guide, private investors will be able to make a more informed decision about whether a specialist ethical financial adviser is most appropriate for them.

FEATURING:

- ETHICAL INVESTMENT ASSOCIATION

Read the guide: <http://bit.ly/14WUBhf>



THE GUIDE TO FAIR TRADE 2013

Looking at the origins, growth, practices and future of the fair trade movement.

FEATURING:

- FAIRTRADE FOUNDATION
- INSTITUTE OF ECONOMIC AFFAIRS

Read the guide: <http://bit.ly/YhvDC8>



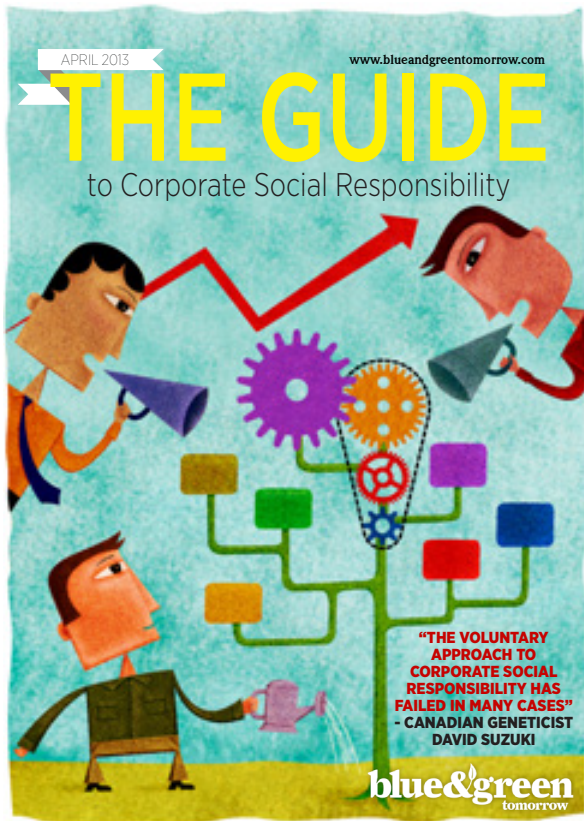
THE GUIDE TO ETHICAL FUNDS 2013

Details on a wide selection of regulated investment funds that have a green, ethical, sustainable or responsible stance in the UK. In association with YourEthicalMoney.org (an EIRIS Foundation initiative).

FEATURING:

- EIRIS
- YOURETHICALMONEY.ORG

Read the guide: <http://bit.ly/Z1ij8F>



THE GUIDE TO CORPORATE SOCIAL RESPONSIBILITY 2013

Why CSR, responsible business, sustainability – whatever you wish to call it – cannot simply be an obligatory side-project that comes to the fore every 12 months in the form of a glossy report.

FEATURING:

- RESPONSIBLE 100
- KYOCERA DOCUMENT SOLUTIONS
- BE INSPIRED FILMS
- LEGAL & GENERAL
- MATTER&CO
- FORUM FOR THE FUTURE
- NEAL'S YARD REMEDIES
- FINANCIAL TIMES
- WHEB ASSET MANAGEMENT

Read the guide: <http://bit.ly/14BsWDC>



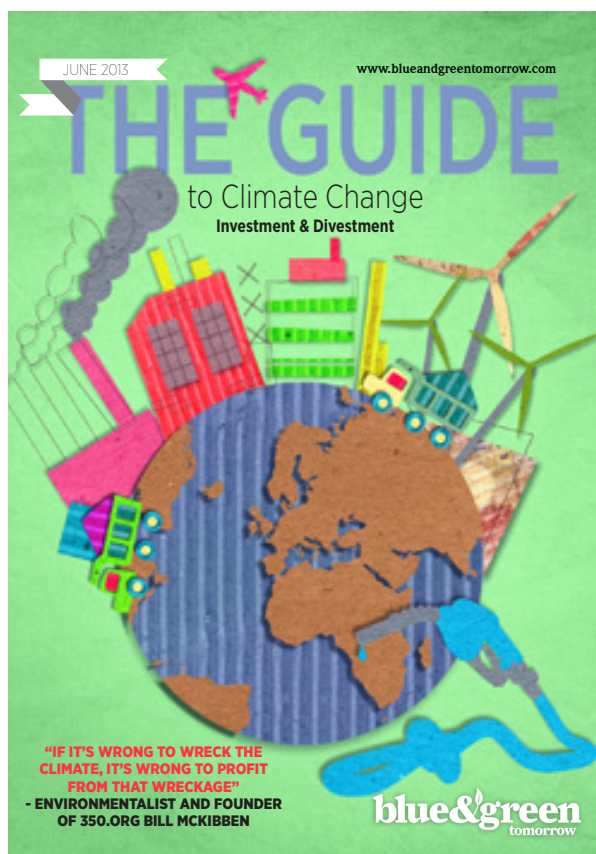
THE GUIDE TO LIMITLESS CLEAN ENERGY 2013

A sales pitch – but not in the traditional advertising sense. It's a sales pitch for better energy; for domestic energy; for safer energy; for more secure energy; for limitless clean energy.

FEATURING:

- GOOD ENERGY
- RENEWABLE ENERGY ASSOCIATION
- JENNIFER GRANHOLM, FORMER GOVERNOR OF MICHIGAN
- ABUNDANCE GENERATION
- SWANSEA BAY TIDAL LAGOON

Read the guide: <http://bit.ly/16LOBsW>



THE GUIDE TO CLIMATE CHANGE 2013

The all-powerful investment world can and must be used as a force that benefits society and the environment upon which we all depend. This guide looks at divestment from dirty, polluting and risky fossil fuels, and investment in clean, renewable alternatives.

FEATURING:

- SKEPTICAL SCIENCE
- WHEB ASSET MANAGEMENT
- ENVIRONMENTAL INVESTMENT ORGANISATION
- GREENPEACE
- RATHBONE GREENBANK
- EIRIS

Read the guide: <http://bit.ly/10TJ8hT>



THE GUIDE TO PHILANTHROPY & GIVING 2013

Whereas in the past we've focused on investment, banking and the stock market, this report focuses on giving back to society and the environment, for the good of both.

FEATURING:

- SCORPIO PARTNERSHIP
- CHARITY FINANCE GROUP
- CCLA
- BEN GOLDSMITH
- ENVIRONMENTAL FUNDERS NETWORK

Read the guide: <http://bit.ly/142B0xy>



THE GUIDE TO SUSTAINABLE HOMES 2013

Exploring such issues as low-carbon homes, the green deal, self-build, different ownership models, empty homes and the overall sustainability of the housing market, Blue & Green Tomorrow's Guide to Sustainable Homes 2013 is here to help you through the process of making your home fit for the 21st century.

FEATURING:

- ECOLOGY BUILDING SOCIETY
 - POSITIVE MONEY
 - HAB HOUSING
 - PARITY PROJECTS
 - PASSIVHAUS TRUST
 - SUPERHOMES
 - TRANSITION TOWNS

Read the guide: <http://bit.ly/16EeFI2>



THE GUIDE TO SUSTAINABLE BANKING 2013

Blue & Green Tomorrow's Guide to Sustainable Banking 2013 hopes to provide you with some of the best options in the alternative space, covering banks, building societies and credit unions.

FEATURING:

- MOVE YOUR MONEY
 - TRIODOS BANK
 - CHARITY BANK
 - UNITY TRUST BANK
- ECOLOGY BUILDING SOCIETY
 - HANDELSBANKEN

Read the guide: <http://bit.ly/17VO3ji>



THE GUIDE TO NATIONAL ETHICAL INVESTMENT WEEK 2013

Blue & Green Tomorrow's Guide to National Ethical Investment Week 2013 contains everything you need to know about the week itself, as hundreds of people up and down the country prepare to gather for events and conferences.

FEATURING:

- UK SUSTAINABLE INVESTMENT AND FINANCE ASSOCIATION (UKSIF)
- TANYA PEIN, IN2 CONSULTING
- RAJ THAMOTHERAM & TIM MACDONALD
- BE INSPIRED FILMS

Read the guide: <http://bit.ly/1gfbx4s>



THE GUIDE TO ETHICAL & SUSTAINABLE FINANCIAL ADVICE 2013

The Guide to Ethical & Sustainable Financial Advice 2013 and the many (but not enough) advisers who currently give advice in these areas are vital parts of the jigsaw in helping shift sustainable investment into the mainstream. The big challenge will be encouraging a new wave of finance professionals to step up to the plate.

FEATURING:

- ETHICAL INVESTMENT ASSOCIATION

Read the guide: <http://bit.ly/GZegUA>



THE GUIDE TO SUSTAINABLE FUNDS 2013

Blue & Green Tomorrow's Guide to Sustainable Funds 2013 looks at 134 ethical and sustainable investment funds. If you want to invest in a vehicle that offers wider benefits – either to society, the environment or both – as well as generating a healthy financial return, you're in the right place.

FEATURING:

➡ PROFILES OF 134
ETHICAL AND SUSTAINABLE
INVESTMENT FUNDS

*Read the guide:
<http://bit.ly/1fPR3CS>*



THE GUIDE TO SUSTAINABLE SPENDING 2013

What if we could continue to live comfortable lives and buy interesting and exciting products without damaging something or someone somewhere along the value chain? Covering the five pillars of consumer spending – food and drink, fashion, household, technology and transport – Blue & Green Tomorrow's Guide to Sustainable Spending 2013 looks at how you can do just that.

FEATURING:

➡ FAIRTRADE FOUNDATION
➡ SUSTAINABLE FOOD TRUST
➡ WRAP
➡ FAIRPHONE
➡ SUSTRANS
➡ CENTRE FOR SUSTAINABLE FASHION

Read the guide: <http://bit.ly/193eEfz>

**"I PITY THE MAN WHO WANTS A COAT SO CHEAP
THAT THE MAN OR WOMAN WHO PRODUCES THE
CLOTH WILL STARVE IN THE PROCESS"** – BENJAMIN
HARRISON, 23RD US PRESIDENT

**"I AM ONLY ONE; BUT STILL I AM ONE. I CANNOT DO
EVERYTHING; BUT STILL I CAN DO SOMETHING;
AND BECAUSE I CANNOT DO EVERYTHING, I WILL
NOT REFUSE TO DO THE SOMETHING THAT I CAN
DO"** – *Edward Everett Hale, author*

"THE FAILURE SO FAR OF THE
GOVERNMENTS OF SO
MANY OF THE WORLD'S

**MOST POWERFUL COUNTRIES IN THE FACE OF SUCH EGREGIOUS
UNFAIRNESS ... TO MAKE THE SLIGHTEST PROGRESS ON THE ISSUE
OF FAIR TRADE IS HARD TO EXPLAIN"** – COLIN FIRTH, ACTOR

"BEFORE YOU FINISH EATING YOUR
BREAKFAST THIS MORNING YOU'VE
DEPENDED ON HALF THE WORLD.
THIS IS THE WAY OUR UNIVERSE IS
STRUCTURED? WE AREN'T GOING TO
HAVE PEACE ON EARTH UNTIL WE
RECOGNISE THIS BASIC FACT"

– MARTIN LUTHER KING JR, LEADER
OF THE AFRICAN-AMERICAN CIVIL
RIGHTS MOVEMENT

"Economically,
UNFAIR TRADE WILL BENEFIT NOBODY
IN THE LONG RUN, AS POORER
countries WILL BE BLED TOTALLY
DRY AND WILL BECOME
UNABLE TO PRODUCE
anything"

– CHRIS MARTIN,
MUSICIAN

**"IF YOU THINK YOU'RE TOO SMALL TO HAVE AN IMPACT, TRY GOING
TO BED WITH A MOSQUITO IN THE ROOM"** – Anita Roddick, ethical and
environmental campaigner

"Fair trade. WOULD IT NOT BE MORE LOGICAL
TO LABEL UNFAIR PRODUCTS?"
– Loesje, Dutch free speech organisation

**"GOODS PRODUCED UNDER CONDITIONS WHICH DO NOT MEET A
RUDIMENTARY STANDARD TO DECENCY SHOULD BE REGARDED AS
CONTRABAND AND NOT ALLOWED TO POLLUTE THE CHANNELS OF
INTERNATIONAL COMMERCE"** – Franklin D Roosevelt, 32nd US president

Write for us....

Whether anonymously, under a pseudonym, or with your name published loud and clear.

Journalism is changing rapidly through a digital and social media revolution. It is no longer the preserve of press barons and elite groups; journalism is now democratic and everyone has a voice.

And though that means there's a lot of noise and rubbish out there, there's a lot of great stuff, too.

The role of media has changed. We still write stories every day about the amazing people and organisations that make a positive difference to the world in which we live, but we also promote and publish the most relevant blogs, tweets and articles from our readers.

We want to report on the diverse voices of our audience and beyond—regular people writing as travellers, investors and consumers.

So, if you blog, tweet or write about sustainability we want to hear from you. You don't need to be an experienced or aspiring writer or worry about article length, spelling or grammar—we'll tidy that up for you.

We can't publish everything, but if it's likely to resonate with our readers or challenge them in some way, you'll fly to the top of our list.

Join us today by emailing
editor@blueandgreentomorrow.com
with your thoughts and contributions.



**The Guide to
Sustainable Homes
2014**



**The Guide to
Sustainable Investment
2014**



**The Guide to
Limitless Clean Energy
2014**

Coming in 2014...



**The Guide to
Sustainable Tourism
2014**



**The Guide to
Philanthropy & Giving
2014**



**The Guide to
Sustainable Spending
2014**

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